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OVERVIEW

Seasoned executive with 25 years of experience in leading rapid supply chain cost reductions and value-add programs as a CEO for private-equity backed companies, as a Division VicePresident for Nestle and as a Partner at Bain & Co. Significant cost reduction and profit improvement programs highlighted below in bold.

EXPERIENCE

June 2017 - present President of Bruer & Co Consulting, LLC, providing management consulting

to small consumer product companies and due diligence support to private equity

Aug 2017 - present Adjunct Business Professor - Cal Lutheran University, Cal State University LA. MBA, undergrads

October 2012 - 2017 CEO Tall Tree Foods, Houston, TX

Operating Partner - Altamont Capital Partners, Palo Alto, CA

Formed an integrated food company of 4 family-run, regional, value-added protein businesses

Original deal \$50M in revenue, grew organically and with add-ons to \$400M.

Led cross-company supply chain cost-reduction programs.

Served as Chairman of a Canadian food company (Dino Buddies) from Dec. 2016 to June 2017.

October 2010 -

October 2012 CEO The ERGObaby Carrier Inc., Los Angeles, CA

Developed and implemented new strategies for this newly acquired platform business.

Achieved +30%/year top and bottom line growth

April 2005 -September 2010 CEO Genisoy Food Company Tulsa, OK

Increased profitability from (\$4 million) to +\$1 million within 9 months,

via supply chain and overhead cost reductions, and sku/customer rationalization

December 1998 -

April 2005

CEO and President Nonni's Food Company Tulsa, OK

Grew business at 40% CAGR, from \$20 million to \$155 million. Expanded Nonni's Biscotti

April 1997 -December 1998 CEO and President Silverado Foods, Tulsa, OK

Completed turnaround strategy for this \$75 million public company: Rationalized the portfolio, divesting non-core businesses Achieved positive EBITDA on core business in 9 months

February 1992 -

March 1997

VicePresident and General Manager, Culinary Division, Nestle USA Glendale, CA

Led a \$750 million division of ethnic foods and baking products, 5 plants, 2,000 people.

Engineered a turnaround of the business.

Profit increased from -\$17 million to +\$10 million in 2 years through supply chain cost reducttions

May 1985 -February 1992 Partner, Bain & Company San Francsico, CA

Key player in the consolidation of Nestle USA, and the development of corporate strategy.

Member of Bain's Consumer Marketing Practice.

As a Consultant, generated manufacturing cost savings of 40% / unit for an electronics firm

EDUCATION University of Chicago. Graduate School of Business. Dean's List.

Stanford University. BA degree in Economics. Phi Beta Kappa.

PROFESSIONAL ASSOCIATIONS

Director for Del Monte Foods (NYSE) June 1997 - Nov. 2010. Served on Audit and Strategic Committees

Director for Authentic Specialty Foods (NASDAQ) June 1997 – June 1998