

## WILLIAM E. WATKINS, JR.

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### Fields of Interest:

Regional Economics, Macroeconomics, Applied Econometrics, and Computational Economics.

### Education:

Ph.D. Economics, University of California, Santa Barbara, June 1998.

Dissertation: Essays in Economics Chair: Henning Bohn

M.A. Economics, University of California, Santa Barbara, December 1994.

B. S. Business Administration-Finance, CSU, Northridge, June 1983.

### Publications:

- "Investment in Energy Efficiency: Do the Characteristics of Firms Matter?" (with Stephen J. DeCanio), *The Review of Economics and Statistics*, February, 1998.
- "Information Processing and Organizational Structure," (with Stephen J. DeCanio) *The Journal of Economic Behavior and Organization*, October, 1998.
- "Complexity in Organizations," (with Stephen J. DeCanio, et al) volume 3 of the series "Advances in the Economics of Environmental Resources," published by the JAI Press.
- Ventura County State of the Workforce Report (With Charles Maxey, et al).
- Next Step: Economic Self-Sufficiency (With Charles Maxey).
- Challenges and Choices: Closing the Gap Between Unskilled Workers and Unfilled Jobs (With Charles Maxey)
- The Future of Ventura County Agriculture: Issues and Opportunities for Workers and Growers (With Charles Maxey).
- Santa Barbara County State of the Workforce Report (With Charles Maxey, et al)
- Santa Barbara County Workforce Investment Board Study (With Charles Maxey, et al)

- San Luis Obispo ACTION for Health Communities (With Amal Bendimerad).
- Sonoma County State of the Workforce Report (With Charles Maxey, et al).
- South Coast Santa Barbara County Community Indicators 2000 2003 (With Dan Hamilton, et al).
- Napa County Community Indicators 2000 (With Dan Hamilton, et al). Present and analyze economic and noneconomic quality-of-life indicators.
- Quarterly United States Economic Outlook 2007Q3 – Present (With Dan Hamilton, et al).
- Quarterly California Economic Outlook 2007Q3 – Present (With Dan Hamilton, et al).
- Quarterly Economic Forecast series.
  - Oregon: January 2010 through October 2012
- Annual Economic Forecast series (CLU).
  - Ventura County: 2010 - Present
  - Central Oregon: 2010 - Present
- Annual Economic Outlook series (UCSB). Regional economic analysis and forecasts.
  - Economic Outlook 2000 – 2009 Ventura County (With Dan Hamilton, et al).
  - Economic Outlook 2000 - 2009 Santa Barbara County (With Dan Hamilton, et al).
  - Economic Outlook 2000 - 2009 San Luis Obispo County (With Dan Hamilton, et al).
  - Economic Outlook 2000 - 2008 North Santa Barbara County (With Dan Hamilton, et al).
  - Economic Outlook 2000 - 2008 Santa Ynez Valley County (With Dan Hamilton, et al).
  - Los Angeles County Economic Forecast 2003 - 2007 (With Dan Hamilton, et al).
- Annual City Economic Forecasts:
  - The 2002 - 2008 Paso Robles Economic Forecast (With Dan Hamilton, et al).
  - The 2002 - 2008 Atascadero Economic Forecast (With Dan Hamilton, et al).
  - The 2002 - 2007 San Luis Obispo City Economic Forecast (With Dan Hamilton, et al).
  - The 2003 Guadalupe Economic Forecast (With Dan Hamilton, et al).
  - The 2002 Santa Maria Economic Forecast (With Dan Hamilton, et al).

- The 2002 - 2009 Goleta Economic Forecast (With Dan Hamilton, et al).
- The 2003 – 2004 , 2006 Santa Barbara City Economic Forecast (With Dan Hamilton, et al).
- The 2002 Carpinteria Economic Forecast (With Dan Hamilton, et al).
- The 2002 – 2009, 2011 Ventura City Economic Forecast (With Dan Hamilton, et al).
- The 2003 – 2009, 2011-2012 Camarillo Economic Forecasts (With Dan Hamilton, et al).
- The 2005 – 2009, 2011-2012 Oxnard Economic Forecasts (With Dan Hamilton, et al).
- The 2002 - 2003 Thousand Oaks Economic Forecast (With Dan Hamilton, et al).
- The 2003 Santa Paula Economic Forecast (With Dan Hamilton, et al).

**Sponsored Research Projects (older to newer):**

- Economic Impact Studies completed:
  - San Luis Obispo County Non-Profits (With Dan Hamilton and Susan Weaver).
  - UCSB (With Dan Hamilton, et al).
  - Crystal Energy offshore natural gas project (With Dan Hamilton and Susan Weaver).
  - Santa Barbara Film Festival (With Dan Hamilton and Susan Weaver).
  - Cabrillo Business Park (With Dan Hamilton).
  - Diablo Canyon Nuclear Plant – peer review
  - Santa Barbara Airport (With Dan Hamilton).
  - Mid-State Fair (With Dan Hamilton and Susan Weaver).
  - Vandenberg AFB (With Dan Hamilton and Susan Weaver).
  - San Luis Obispo County Non-Profits (With Dan Hamilton and Susan Weaver).
  - The Annex in Atascadero (With Dan Hamilton and Susan Weaver).
- Santa Barbara County Split analysis (With Dan Hamilton).
- SBCAG Inter-Regional Partnership For Jobs, Housing & Mobility (With Dan Hamilton, et al).
- Shea Homes Demographic Analysis (With Dan Hamilton).
- Housing Capital Corporation Central Coast Housing and Employment Study (With Dan Hamilton).

- Santa Barbara County Property Tax Revenue Forecast (With Dan Hamilton).
- City of Oxnard Sectoral Employment Analysis (With Dan Hamilton).
- City of Ventura Development Analysis (With Dan Hamilton).
- Porter Ranch Population and K12 enrollment Forecast (With Dan Hamilton).
- Economic Component of Oxnard General Plan (With Dan Hamilton).
- Mammoth Lakes Economic and Development Analysis (With Dan Hamilton, et al).
- Cottage Hospital Bed Demand Study (With Dan Hamilton, et al).
- Santa Barbara County Property Tax Revenue Forecast 2 (With Dan Hamilton).
- Allan Hancock Strategic Plan, Economic Component (With Dan Hamilton).
- Hanson Trust Ventura County Agricultural Study (With Charles Maxey, et al)
- Proposed VOC Regulation Study (With Kirk Lesh, et al)
- City of Thousand Oaks Alternate Forecast Scenarios With Charles Maxey, et al)
- Work Since Joining CLU:
  - NAI Capital – quarterly economic forecast and real estate update for Los Angeles, Orange, Ventura, Riverside and San Bernardino counties.
  - POST Command College – semi-annual economic lecture for law enforcement. Three years and continuing.
  - Ventura Housing Authority – study to measure the economic impacts of the Ventura Housing Authority on Ventura County’s economy.
  - Ventura County WIB – provided an economic and demographic snapshot of Ventura County and a survey of county business leaders regarding the current business climate.
  - Ventura County Civic Alliance in conjunction with Dr. Damoei - updated Ventura County Civic Alliance socioeconomic database.
  - California Manufactures & Technology Association – economic impact study of AB 32 on California’s economy.
  - EDC-VC Impact of Santa Barbara County and Ventura County Small Business activity.
  - Ventura County Transportation Commission – study to forecast increased revenue based on a proposed tax increase.

- Ventura County Civic Alliance in conjunction with Dr. Damooei - updated Ventura County Civic Alliance socioeconomic database.
- EDC-VC Impact of Santa Barbara County and Ventura County Small Business activity.
- Camarillo Economic Development Corporation – economic impact study.
- Port of Hueneme – economic impact study.
- Area Housing Authority - economic impact study.
- Workrite – custom forecast of apparel products. First Project
- Workrite – custom forecast of apparel products. Second Project
- Southern California Association of Governments (SCAG) – On-Call Economic Advisory and Consulting service.

**Unpublished Papers:**

- “Pre-committed Government Spending and Partisan Politics,” (with Henning Bohn).
- “Do Banks Merge to Diversify?” (with William English and Doug Conover) work in progress.
- “On Finding Optimal Network Structures for the Adoption of Technological Innovation,” work in progress, Santa Fe Institute Working Paper Series.

**Other Activities:**

- Participant: Santa Fe Institute - 1997 Graduate Workshop in Computational Economics, June 14 - 29, 1997.
- Referee Journal of Economics and Business
- Presented to the California Senate April 15, 2013, as part of their Distinguished Speaker Series.
- Testified on California’s Business Environment to the California State Assembly Joint Informational Hearing of the Assembly Committee on Natural Resources and the Assembly committed on Jobs, Economic Development and the Economy
- Briefed California Governor Arnold Schwarzenegger, 2008, Santa Monica, California
- Member Santa Barbara County Blue Ribbon Budget Committee, 2005-2006
- Commissioner, Ventura Housing Authority since December 2006
- Presentations to government boards and agencies
- Present testimony to court

- Public presentations to groups of up to 600 for audiences from Napa to San Diego.
- Frequent Op-Ed pieces
- Frequently quoted in newspapers, including the New York Times, The Chicago Tribune, The London Times, the Los Angeles Times, and papers throughout California and Oregon.
- Frequent television interviews

**Experience:**

**Executive Director:** June 2009 – current. Cal Lutheran University Center for Economic Research and Forecasting

Responsible for all activities of the University Department. These activities include book authorship, book publication, economic modeling and forecasting, applied research, public speaking, fund raising, contract negotiation, and seminar production. Speak on economic topics for public audiences of up to 600, and to various government agencies.

Director of MS Econ. Responsible for developing and administering the University's Masters Program. Team leader for the group that designed and implemented the program. Attract students. Help place graduating students.

**Executive Director:** January 2000 – May 2009. University of California Santa Barbara Economic Forecast Project. Responsible for all activities of the University Department. These activities include book authorship, book publication, economic modeling and forecasting, applied research, public speaking, fund raising, contract negotiation, and seminar production. Publish Los Angeles County Economic Forecast twice annually, five Economic Outlooks (Ventura County, Santa Barbara County, San Luis Obispo County, North Santa Barbara County, Santa Ynez Valley) annually, and up to twelve City Economic Updates per year. Publish several contract research papers each year. Speak on economic topics for public audiences of up to 600, and to various government agencies.

**Economist:** July, 1998 - December 1999. Board of Governors of the Federal Reserve System, Banking Analysis Section, Washington, DC. Research on and analysis of the U.S. banking system, and the macro effects and policy implications of bank behavior.

**Banker:** Nineteen years in the financial industry in a variety of lending, management, and loan supervisory positions. Highest position was Senior Vice President and Loan Administrator for Channel Islands National Bank, Ventura County, CA.

**Teaching:** Professor in CLU's M.S. in Economics program, Fall 2009-now. Courses include the undergraduate capstone class, Research Methods, and three MS Econ classes: Economic Development, Monetary Policy, and International Economics.

Masters level macroeconomics at UCSB 2001 and 2002.

**Teaching Assistant:** Department of Economics, UCSB, 1993 - 1998

Courses included: Ph.D. Financial Theory, M.A. Econometrics (3 courses)  
and Macroeconomics, Undergraduate Econometrics,  
Intermediate and Introductory Macroeconomics,  
Introductory Microeconomics

**Research Assistant:** Professor Stephen J. DeCanio, June 1995 - June 1998