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Professor of Entrepreneurship and the Art of
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EDUCATION

- 1982 Ph.D., in Business Administration (Business Policy) University of Washington

Dissertation: "An Empirical Model of the Business Startup, and Eight Entrepreneurial
Archetypes" (1983 Heizer Award Winner, Academy of Management)
- 1977 Master of Business Administration (Business Policy), University of Washington
- 1975 Bachelor of Business Administration (Accounting), University of Washington

FACULTY EXPERIENCE

- 2013- Professor of Entrepreneurship and the Art of Innovation, Department of Management,
Politics and Philosophy, Copenhagen Business School (2013-), Academic Director of the
Copenhagen School of Entrepreneurship (2015-2016)
- 2013- Visiting Professor of Entrepreneurship (2013-2015), Professor of Entrepreneurship
(2015-), School of Management, California Lutheran University
- 2011-2012 Visiting Professor, ESSEC Business School, Paris
- 2004-2013 Arthur M. Spiro Professor of Entrepreneurial Leadership, Arthur M. Spiro Institute for
Entrepreneurial Leadership, College of Business and Behavioral Science, Clemson
University
- 1996-2004 Henry W. Simonsen Chair in Entrepreneurship, Lloyd Greif Center for
Entrepreneurial Studies, Joint Appointment in the Department of Management and
Organization (2000-2004), Marshall School of Business, University of Southern
California

- 1994-1996 Professor in the Department of Management and Director of the Center for the Study of Enterprise, College of Business, San Francisco State University
- 1993-1994 Visiting Professor in the Henry W. Simonsen Chair in Entrepreneurship, School of Business Administration, University of Southern California
- 1985-1993 Assistant Professor (1985-1991), Associate Professor (1991-1993) and Director of the Center for Entrepreneurial Studies (1985-1993), School of Business Administration, Georgetown University
- 1981-1985 Assistant Professor, McIntire School of Commerce, University of Virginia

PUBLICATIONS

1. Articles

Frid, Casey J., Wyman, David M., Gartner, William B., & Diana M. Hechavarria (2016). Low-wealth entrepreneurs and access to external financing. *International Journal of Entrepreneurial Behavior & Research*. 22 (4): 1-25.

Gartner, William B. (2016). Ten haikus on 'The Internet's Own Boy.' *M@N@GEMENT*. 18 (5): 370.

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Frid, Casey J., Wyman, David. M., & William B. Gartner (2015). The influence of financial 'Skin in the Game' on new venture creation. *Academy of Entrepreneurship Journal*. 21 (2): 1-14.

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Gartner, William B. and Kelly G. Shaver (2012). Nascent entrepreneurship panel studies: Progress and challenges. *Small Business Economics*. 39 (3): 659-665.

Gartner, William B. and Jainwen (Jon) Liao (2012). The effects of perceptions of risk, environmental uncertainty and growth aspirations on new venture creation success. *Small Business Economics*. 39 (3): 703-712.

Gartner, William B., Frid, Casey S. and John C. Alexander (2012). Financing the emerging business. *Small Business Economics*. 39 (3): 745-761.

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imaginative future scholarship in entrepreneurship studies. *Entrepreneurship & Regional Development*. 23 (1-2): 1-7.

Gartner, William B. (2011). When words fail: An entrepreneurship glossolalia. *Entrepreneurship and Regional Development*. 23 (1-2): 9-21.

Gartner, William B. (2010). A new path to the waterfall: A narrative on the use of entrepreneurial narrative. *International Journal of Small Business*. 28 (1): 6-19.

Gartner, William B., Shaver, Kelly G. and Jainwen (Jon) Liao. (2008). Opportunities as attributions: Categorizing strategic issues from an attributional perspective. *Strategic Entrepreneurship Journal*, 2: 301-315.

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Hjorth, Daniel, Jones, Campbell and William B. Gartner (2008). Meaningful futures: Editorial introduction for ‘Recreating/Recontextualising Entrepreneurship’ *Scandinavian Journal of Management*. 24 (2): 81-84.

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Lichtenstein, Benyamin B., Carter, Nancy M., Dooley, Kevin J. and William B. Gartner (2007). Complexity dynamics of nascent entrepreneurship. *Journal of Business Venturing*. 22: 236-261.

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Parker, Simon C. and William B. Gartner (2004). Introduction to the Special Issue on Entrepreneurship and New Venture Creation. *Entrepreneurship Theory and Practice*. 28 (5): 413-419.

Reynolds, Paul D., Carter, Nancy M., Gartner, William B., and Patricia G. Greene (2004). The prevalence of nascent entrepreneurs in the United States: Evidence from the Panel Study of Entrepreneurial Dynamics. *Small Business Economics*. 23: 263-284.

Brush, Candida, B., Duhaime, Irene M., Gartner, William B., Stewart, Alex, Katz, Jerome, Hitt, Michael, A., Alvarez, Sharon, Meyer, G. Dale, and S. Venkataraman (2003). Doctoral education in the field of entrepreneurship. *Journal of Management*. 29 (3): 309-331.

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(2013 Foundational Paper Award, Entrepreneurship Division, Academy of Management)

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Gartner, William B. (1985). Did River City really need a boy's band? *New Management*, 3 (1): 28-34.

(1985 Best Article Award in *New Management*).

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(Reprinted in *Entrepreneurship*. Sue Birley (Ed.) Aldershot, UK: Ashgate. 1998).

(Reprinted in (2000) Paul Westhead and Michael Wright (Eds). *Advances in Entrepreneurship*. Cheltenham, UK: Edward Elgar Publishing.)

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(Reprinted in (2005) Van der Horst, Rob, King-Kauanui, Sandra and Susan Duffy (Eds.). *Keystones of Entrepreneurship Knowledge*. Mauldin, MA: Blackwell Publishing, Inc, pp. 68-82.)

(Reprinted in (2012) Landström, Hans. and Lohrke, Franz T. (Eds). *Intellectual Roots of Entrepreneurship Research*. Cheltenham, UK: Edward Elgar Publishing.)

2. Books

Welter, Friederike & William B. Gartner (in press). *A Research Agenda for Entrepreneurship and Context*. Cheltenham, UK: Edward Elgar Publishing.

Gartner, William B. (2016). *Entrepreneurship as Organizing: Selected Work of William B. Gartner*. Cheltenham, UK: Edward Elgar Publishing.

Gartner, William B. (2010). *ENTER: Entrepreneurial Narrative Theory Ethnomethodology and Reflexivity*. (Ed.) Clemson, SC: Clemson University Digital Press.

Gartner, William B. and Marlene G. Bellamy (2009) *Enterprise*. Cincinnati, OH: Cengage / South-Western Publishing.

Gartner, William B. and Marlene G. Bellamy (2008) *Creating the Enterprise*. Cincinnati, OH: Thomson / South-Western Publishing.

Gartner, William B., Shaver, Kelly G., Carter, Nancy M. and Paul D. Reynolds. (2004) *Handbook of Entrepreneurial Dynamics: The Process of Business Creation*. Thousand Oaks, CA: Sage Publications.

3. Book Chapters

Gartner, William B. (in press). Anecdotes of destiny. In Audretsch, David B. & Erik E. Lehmann (Eds). *The Routledge Companion to the Makers of Modern Entrepreneurship*. London / New York: Routledge.

Welter, Friederike, Gartner, William B. and Mike Wright (in press). The context of contextualizing contexts. In Welter, Friederike & William B. Gartner (Eds). *A Research Agenda for Entrepreneurship and Context*. Cheltenham, UK: Edward Elgar Publishing.

Gartner, William B. (in press). Narrating context. In Welter, Friederike & William B. Gartner (Eds). *A Research Agenda for Entrepreneurship and Context*. Cheltenham, UK: Edward Elgar Publishing.

Welter, Friederike and William B. Gartner (in press). Advancing our research agenda for entrepreneurship and contexts. In Welter, Friederike & William B. Gartner (Eds). *A Research Agenda for Entrepreneurship and Context*. Cheltenham, UK: Edward Elgar Publishing.

Gartner, William B., Teague, Bruce T., Baker, Ted. & R. Daniel Wadhvani (in press) A brief history of the idea of opportunity. In C. Leger-Jarniou & S. Tegtmeier (Eds.) *Research Handbook on Opportunity Formation*. Cheltenham, UK: Edward Elgar Publishing.

Gartner, William B. (2015). Forward. In Ted Baker and Friederike Welter (Eds.), *The Routledge Companion to Entrepreneurship*. New York: Routledge, pp. xxi – xxiii.

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4. Refereed Proceedings

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GRANTS

- 2012 Batten Fellowship, Batten Institute, Darden School of Business, University of Virginia. Support for research and writing on "the rhetoric of entrepreneurial practice."
- 2012 PACE, Aarhus University, Denmark. Support for research on the development of narrative theories and practices to enhance entrepreneurship pedagogy and training.
- 2007 Small Business Administration. Support for research on business planning and startup behaviors based on evidence from the PSED.

- 2006 Hollingsworth Foundation. Support for research and publication of a journal “ACORN – The Journal of Entrepreneurial Narrative and History.”
- 2006 Small Business Administration. Support for research and publication of a chapter on pre-venture planning based on evidence from the PSED in “The Small Business Economy: Data Book 2007.”
- 2006 Kauffman Foundation. Support for the Clemson/Kauffman Symposium on the Panel Study of Entrepreneurial Dynamics and the PSED Web Site (2006 – 2008)
- 2004 Kauffman Foundation. Support for the Clemson/Kauffman Symposium on the Panel Study of Entrepreneurial Dynamics (November 11 – 14, 2004).
- 2001 Kauffman Center for Entrepreneurial Leadership Research Grant. Support for Research and Writing of “Panel Study of Entrepreneurial Dynamics: Executive Report 2002.”
- 2000 Kauffman Center for Entrepreneurial Leadership Research Grant. Support for Research Assistant (Nikhil Aggarwal) to work on Panel Study of Entrepreneurial Dynamics.
- 1998 Los Angeles Times / USC Marshall School of Business 1998 Southern California Business Climate Survey. A survey of 30,000 businesses in Southern California. Funded by the Los Angeles Times.
- 1997 San Francisco Business Growth Study. A follow-up study of 6,000 businesses in the city and county of San Francisco. Funded by the Small Business Foundation of America.
- 1996 San Francisco Business Climate Survey. A study of 6,000 businesses in the city and county of San Francisco. Funded by the Pacific Gas and Electric Company.
- 1995 Coleman Foundation Entrepreneurship Awareness and Education Grant
- 1992 "An Oral Biography of Charles and Ray Eames." A grant to conduct an oral history of Charles and Ray Eames. Funded by the National Endowment for the Arts.
- 1992 A two year grant to develop cases on international business. Funded by the U. S. Department of Education.
- 1990 "The Eames Design Process." A grant to develop teaching materials on the management of design. Funded by the Corporate Design Foundation.
- 1989 "Estimating Demand for New Products." Center for Entrepreneurship Studies, Stern School of Business Administration, New York University, Research Grant.

SELECTED HONORS

- 2013 2013 Foundational Paper Award, Entrepreneurship Division, Academy of Management. For the article: Katz, Jerome and William B. Gartner. (1988). Properties of emerging organizations. *Academy of Management Review*, 13 (3): 429-441.
- 2008 Outstanding Reviewer, Journal of Business Venturing.

- 2006 MBA Teaching Award (Second Year Students), College of Business and Behavioral Science, Clemson University
- 2005 FSF-NUTEK Award -- An International Award for Entrepreneurship and Small Business Research. The Award was instituted by the Swedish Foundation for Small Business Research (FSF) and the Swedish Business Development Agency (NUTEK) in 1996. The winner is elected annually by the Award Committee of FSF. "The award is given to a person who has produced scientific work of outstanding quality and importance, thereby giving a significant contribution to theory-building concerning entrepreneurship and small business development, the role and importance of new firm formation and the SME's role in economic development."
- 2000 U.S. National Federation of Independent Business Best Paper Award for "Doing it for yourself: Career attributions of nascent entrepreneurs." Paper presented at the Babson College-Kauffman Foundation Entrepreneurship Research Conference.
- 1994 Finalist for the Fritz Roethlisberger Memorial Award for paper published in the Journal of Management Education (Dr. Deming Comes to Class) which best reflects the ethos of the Organization Behavior Teaching Society.
- 1990 The Ronald L. Smith Distinguished Service Award, School of Business Administration, Georgetown University.
- 1988 Best Article Award, for "Who is an Entrepreneur? Is the Wrong Question" Entrepreneurship: Theory and Practice.
- 1988 Annual Faculty Research Award, School of Business Administration, Georgetown University.
- 1986 Gauling Award for Best Paper in New Management during 1985-86 for "Did River City Really Need a Boy's Band?"
- 1983 Heizer Award, Business Policy Division, Academy of Management, for Outstanding Research in New Venture Development, for dissertation, "An Empirical Model of the Business Startup and Eight Entrepreneurial Archetypes."
- 1981 National Honorable Mention and Regional Award for Best Small Business Institute Consulting Project, Small Business Administration.

SELECTED PROFESSIONAL ASSOCIATIONS AND AFFILIATIONS

Academy of Management

Entrepreneurship Division

Heizer Award Reviewer, 2003 - 2004

Task Force on Doctoral Education in Entrepreneurship, 1999 - 2002

Doctoral Consortium: Co-Chair (1997 + 1998); Presenter (1999 – 2002, 2004)

New Faculty Workshop: Presenter (2004); Co-Chair (2006 + 2007)

Entrepreneurship Division Past Chair 1986

Entrepreneurship Interest Group: Chair (1984 + 1985); Program Chair (1984)

Academy of Management Review

Editorial Review Board, 1985-1987; 1993-1996; 1996-1998
AMR Best Article Award Selection Committee (1993), Chairperson (1996)

Entrepreneurship and Regional Development

Special Issue Editor, "Celebrating curiosity: Narrative, literary and imaginative approaches of entrepreneurship," 2010

Entrepreneurship Research Consortium, Executive Committee, 1995 – 2002

Entrepreneurship: Theory and Practice

Editorial Review Board, 1988-1998; 2005-
Special Issue Editor, "Models of Organization Formation," 17 (1+2), Fall 1992 + Winter 1993
Special Issue Editor, "Finding the Entrepreneur in Entrepreneurship," 18 (3), Spring 1994.
Special Issue Editor, "Entrepreneurship and New Venture Creation," 28 (5), Fall 2004.
Special Issue Editor, "Understanding Entrepreneurship Scholarship from a Bibliometric Perspective" 30 (3), 2006.

ESBRI - Entrepreneurship and Small Business Research Institute. Research Fellow. Stockholm, Sweden, 1997 -

Frontiers of Entrepreneurship Research, Co-Editor, 1996 + 1997.

IDEA – International Danish Entrepreneurship Academy, Board of Advisors, 2004 – 2009.

International Journal of Entrepreneurial Behaviour and Research, Editorial Advisory Board, 2015 -

International Scientific Committee of the Revue de l'Entrepreneuriat, 2010-

Journal of Business Venturing

Editorial Review Board, 1989-
Special Issue Editor, "Qualitative Methods in Entrepreneurship Research," 17 (5), 2002.
Special Issue Editor, "Entrepreneurial Narrative," 22 (5), 2007.

Journal of Business Venturing Insights

Editorial Review Board, 2015-

Journal of Management, Editorial Review Board, 2002-2005.

Journal of Small Business Management, Editorial Review Board, 2001-2013.

Kolding Design School, International Board of Advisors, 2010 -

Organization

Special Issue Editor, “Critical Perspectives in Entrepreneurship Research,” 2012

Panel Study of Entrepreneurial Dynamics II, Advisory Committee, 2002 – 2009

Scandinavian Journal of Management

Special Issue Editor, “Recontextualizing / Recreating Entrepreneurship,” 2008

Small Business Economics

Special Issue Editor, “Research on New Venture Creation,” 2012

Strategic Entrepreneurship Journal, Editorial Review Board, 2009-