

# Bruce A. Zeedik MBA, CPA

bzeedik@callutheran.edu

## EDUCATION

C.P.A. Certificate - California

M.B.A. Degree - Finance - University of Southern California

B.S. Degree – Business and Economics - UCLA

## ASSOCIATIONS – ACTIVITIES-AWARDS

- Voted “Instructor of the Year” award by California Lutheran University students in 2018
- Voted “Outstanding Adjunct Faculty member” by California Lutheran University students in 2014
- Featured speaker at Brigham Young University’s business school Executive Lecture Series
- Co-founder of Financial Executives Forum, Westlake Village

## TEACHING EXPERIENCE - UNIVERSITY SENIOR ADJUNCT PROFESSOR

### 2010 to Present

Pepperdine University - Financial Accounting course in MBA/MS program  
Summer 2015

### California Lutheran University

2010-Present Bachelor’s Degree for Professionals Program

Auditing	Multiple terms
Financial Accounting	Multiple terms
Intermediate Accounting A	Multiple terms
Intermediate Accounting B	Multiple terms
Advanced Accounting	Multiple terms
Principles of Finance	Multiple terms
Cost Accounting	Multiple terms

### 2013-Traditional Undergraduate Program

Auditing

**FINANCIAL AND ACCOUNTING CONSULTING** Corporate Consulting Assignments

2000-Present

Phone On Hold / Nodad Corp. Thousand Oaks, Calif. - Ongoing consulting CFO for established marketing and advertising company.

Wendia North America – Provo, Utah. – Ongoing Consulting CFO for growth stage software company, a division of Swiss company in business twenty five years. Member of Board of Advisors.

West Pacific Medical Labs – Santa Fe Springs, CA. – 3/13 to 6/13

Performed complex cash flow analysis and projection for multiple medical laboratory companies recently acquired by New York private equity firm. .

Interex Corporation – Buena Park, CA. 1/12 to 2/12

Inventory control analysis and evaluation for snack food production company owned by billion dollar foreign parent, Coca Cola Bottling Co. Prepared 18 page report of findings and recommendations for U.S.company and foreign parent; reviewed findings with management.

Chloe Foods Corporation – Brooklyn NY. 4/08 to 10/08

Full time Financial Consultant for six months for \$65 million food manufacturing and distribution company.

**FULL TIME POSITIONS**

Market Scan Information Systems. – Westlake Village, CA.

Chief Financial Officer

2003 to 2007

A \$40 million software development and marketing company. Reported to CEO and had direct responsibility for all Finance, Accounting and Human Resource functions.

Staub Metals Corporation – Paramount, CA.

Chief Financial Officer

2000 to 2003

A \$70 million flat rolled steel processing and distribution company. Reported to CEO and had direct responsibility for all Finance, Accounting, Information systems, Credit and Collection, and Human Resource functions.

**OTHER PROFESSIONAL FULL TIME POSITIONS**

SEIKO INSTRUMENTS USA, INC. – Torrance, CA.

V.P.-Corporate Controller

OLSON INDUSTRIES/DOLCO PACKAGING-Sherman Oaks, CA.

Vice President Finance

SAV-ON DRUGS INC. – Los Angeles, CA.

Treasurer and Controller

PRICEWATERHOUSECOOPERS, CPA'S - Los Angeles, CA.

Senior Auditor