Mark your place in CLU’s history

Here is a unique opportunity to gain recognition in Cal Lutheran’s new Sports and Fitness Center with a brick or tile that bears your name or that of a loved one.

Donor Bricks
A beautifully landscaped fountain area is proposed for the plaza just outside the Sports and Fitness Center. Donor bricks will surround the fountain in a pattern designed to simulate the CLU symbol. Each brick is $125.

Donor Tiles
Beautiful personalized 3” x 6” donor tiles will form the frames for a collection of tile murals depicting the history of CLU. The photo-like murals will hang in one of the main corridors of the center. Each tile is $250.

Yes! I want to leave my mark on CLU’s Sports and Fitness Center!

Please inscribe my brick or tile as follows:

[ ] Up to three lines of up to 20 characters per line for bricks:

[ ] One line of up to 30 characters for tiles:

Copy this form for additional orders.

For more information:
E-mail: campaign@clunet.edu
Telephone: (805) 493-3156
www.clunet.edu/campaign

Make checks payable to California Lutheran University and mail to:

California Lutheran University
60 West Olsen Road #1700
Thousand Oaks, CA 91360

Card no. ___________  Exp. date ___________

Enclosed is my check for $_________ payable to California Lutheran University.

Name ___________________________ State ___________________ ZIP ___________
Phone ___________________ E-mail ___________________
Address ___________________________________________
Card no. ___________________ Exp. date ___________
Signature __________________________________________

To purchase your own brick or tile, simply fill out the form below or purchase online at www.clunet.edu/campaign.
Dear CLU Magazine:

We would like to tell your readers about a small but dedicated group of people who work year-round to raise funds for CLU student scholarships — the California Lutheran University Guild.

The CLU Guild was organized in 1981 by Inland Empire area Lutheran churchwomen for the purpose of raising money for scholarships. Originally, there were seven area guilds representing various congregations. The Inland Empire Guild is the only one that remains active.

About 70 volunteers (many parents and grandparents of CLU students and alumni) from the communities of Rialto, San Bernardino, Redlands, Yucaipa and Ontario sponsor several events throughout the year to raise funds for CLU scholarships — from serving soup and salad dinners in January to selling homemade crafts at CLU’s Scandinavian Festival in April to making and selling delicious apple butter in October.

Although the money raised (several thousand dollars annually) might seem insignificant to some, the CLU Guild is proud of its 20-year tradition of helping students defray the cost of attending Cal Lutheran, and before women participated in intercollegiate athletics here. Kingmen competed the followers of Christ the King. Regals were added when CLU’s women’s teams began to compete.

As we strive for a sharper, clearer image for Cal Lutheran, the question of nickname and mascot is one of new prominence. This spring our student government (ASCLU) passed a resolution asking the President’s Cabinet to establish a process to evaluate the adoption of a new, single university nickname. There is some immediacy in this. As we construct our new athletics complex, we will be embedding the team names in gym floors and on interior and exterior signage.

Our focus on a stronger CLU “brand” identity has also reminded us that the purpose of a nickname is to create awareness, build unity and instill pride, which can be accomplished more readily with one name than two.

Prior to presenting its resolution, the ASCLU — in cooperation with the Athletics Department, the Student Life Office and the Marketing and Communications Division — conducted an assessment of students’ opinions about the University’s nicknames. About one-third of the undergraduate student body responded to the electronic questionnaire. The survey revealed that 73.64 percent of respondents either dislike or are indifferent to the CLU nicknames (Kingmen and Regals), and 74.34 percent said they believe CLU’s men’s and women’s athletic teams should be united by one nickname. These findings are consistent with the results of previous student surveys conducted over the past six years.

Changing athletic team nicknames is not uncommon in academia. For example, our sister college Pacific Lutheran University has changed its team name at least twice in its history. The Lutes were formerly known as the Gladators and then as the Knights. The changes seem to occur about every 50 years. It is perhaps inevitable that we should be considering a name change as CLU approaches the 50th year of its founding.

Other universities have changed their names because of gender, ethnic or political considerations. Stanford replaced its Indians nickname with Cardinal; Wheaton College gave up Crusaders to become Thunder, and St. John’s changed its name from Redmen to Red Storm.

In the context of all the growth, change and renewal at CLU, I believe it is time to consider the possible adoption of a new nickname for our athletic teams. While we are evaluating the emotional attachments and resonance of the current names, and weighing alternatives, it is important that we listen to key university constituents including students, alumni, faculty, staff, administration and friends.

I applaud the initiative taken by our student government and look forward to hearing what you feel and think.

By Luther S. Luedtke
$1 MILLION CHALLENGE GRANT BOOSTS FUNDING EFFORTS

The Kresge Foundation has announced a $1 million challenge grant in support of CLU's new 96,000-square-foot Sports and Fitness Center, which will be constructed on the North Campus.

The challenge grant comes as CLU nears the end of its comprehensive $80 million Now is the Time campaign to enhance the academic and athletic facilities of the University and establish new programs, centers, professorships and scholarship endowments. The Spies-Hornemann Center for Education and Technology, dedicated in 2002, was also supported by a generous Kresge Foundation grant.

“The Kresge Foundation is one of our nation's foremost supporters of independent higher education and is particularly known for its rigorous standards and commitment to building long-range institutional strengths,” commented Luther Luedtke, CLU President. “Its affirmation and participation in the development of CLU are greatly appreciated.”

In order to receive the current grant from The Kresge Foundation, the balance of funds needed to construct the Sports and Fitness Center must be raised in new gifts and grants by June 1, 2005.

The Kresge Foundation, an independent, private foundation created by the personal gifts of Sebastian S. Kresge, makes grants to institutions operating in the areas of higher education, health and long-term care, arts and humanities, human services, science and the environment, and public affairs.

CAMPUS HIGHLIGHTS

START COUNTING

The countdown is on as construction of North Campus facilities is finally under way.

“We are ready to fulfill a 40-year promise to replace our ‘temporary’ sports facilities with modern gymnasiums, courts, swimming pool, fields and classrooms,” President Luther S. Luedtke proudly announced.

In addition to the athletic facilities, the University will be constructing a new 180-bed residence hall with the overall goal of creating a campus of beauty and permanence — one that will be viewed with great pride, he pointed out.

Time schedule for construction:

- Track and soccer field -- Grading began in May, and a replacement track and soccer field should be in place by the start of classes this fall.
- Residence hall -- Located on the southwest side of campus near Mogen Hall, grading for the new facility is underway. It will contain suites of one-person bedrooms, kitchens, a common lounge and patio area. The building will be ready for the fall term as of March 2006.
- George “Sparky” Anderson Baseball Stadium -- Construction is set to begin in September with an anticipated completion date of March 2006.
- Sports and Fitness Center -- Construction is set to begin in September with an anticipated completion date of March 2006. An official groundbreaking ceremony and celebration will be held on Friday, Oct. 22, at 11:30 a.m. following the Founders Day Convocation.
- Samuelson Aquatics Center -- Construction is scheduled to begin in April 2005 with completion in March 2006.

COLORIZING THE CAMPUS!

A row of violet and gold roses welcomes visitors to the Pederson Administration building. The roses are part of a “Bulbapoluza” volunteer campaign initiated by CLU Admission staff members Allison Palmer ’95 and John Marsten ’95 to beautify the campus with flowers in CLU’s colors.

PROVOST NAMED FIRST WOMAN PRESIDENT OF CONCORDIA COLLEGE

Pamela Joliveau, Ph.D., former Provost and Dean of the Faculty at California Lutheran University, will become the 10th president of Concordia College in Moorhead, Minn., this fall. She will be the college’s first woman president.

A graduate of Santa Clara University with master’s and doctoral degrees from Purdue University, Joliveau joined the CLU sociology faculty in 1972 and served as department chair from 1979 to 1983. She assumed key leadership positions in the dean’s office beginning in 1981 and became Vice President for Academic Affairs in 1993, before moving into her current position in 1996.

During her tenure, CLU achieved many academic milestones such as regional and national accreditations and increasing higher rankings by U.S. News & World Report and other well-respected organizations. Most recently, she was instrumental in ensuring that CLU’s School of Education was selected for accreditation by the National Council for Accreditation of Teacher Education (NCATE).

A Joseph Everson, Ph.D., professor and former chair of the Religious Department, has been named by President Luther Luedtke to serve as Interim Provost. A national search for a permanent provost will begin this fall, Luedtke announced.

SCHOOL OF EDUCATION JOINS TOP RANKED UNIVERSITIES

California Lutheran University’s School of Education has received accreditation by the National Council for Accreditation of Teacher Education (NCATE), making CLU one of only five independent universities in California to achieve this distinction.

Although the School of Education was already fully accredited by the California Commission on Teacher Credentialing and the University is accredited through the Western Association of Schools and Colleges (WSC), the NCATE accreditation gives the University national recognition.

“Achieving this distinction puts Cal Lutheran in the company of some of the nation’s top ranked schools,” said Millie Murray-Ward, Ph.D., who served as Interim Dean of the School of Education during the final stages of the accreditation process. “This national accreditation validates our mission to prepare reflective, principled educators.”

NCATE, which is recognized by the U.S. Department of Education and the Council for Higher Education Accreditation, is the profession’s mechanism to help establish high quality teacher preparation. Through the process of professional accreditation of schools, colleges and departments of education, NCATE works to foster competent classroom teachers and other educators who work to improve the education standards for all students.

FOUNDER'S GRANTS PROPEL CLU FORWARD

The past few weeks have brought several pieces of good news to the University, for both the Now Is the Time campaign and academic programs.

The Kresge Foundation led the way by awarding CLU a $1 Million Challenge Grant toward the completion of fundraising for the Sports and Fitness Center (see page 6.) The Alumnae Foundation, longtime supporter of CLU, contributed the first foundation grant of $500,000 toward the project and the Challenge.

Two other significant grants have come from the Amgen Foundation and the W. M. Keck Foundation. CLU’s Amgen Summer Science Institute, which assists local high school teachers to improve science education, received $201,016 for its 2004 summer program, and in July, the Keck Foundation notified President Luedtke of a $200,000 challenge grant to CLU for equipment needed to enhance its burgeoning bioengineering program.

It’s true — success breeds success!
NINE NAMED TO HALL OF FAME

Nine standouts in CLU’s athletic history have been selected for induction into the 2004 Alumni Association Athletic Hall of Fame.

Based on the recommendation of the Hall of Fame Selection Committee, the Alumni Association Board of Directors has unanimously named the following for honor this year:

- Nina Amundson, Ed.D., former chair of PR/Communication, women’s A.D. (posthumous)
- Rex Baumgartner ’69, D.D.S., wrestling ’57-’69
- Steven de Laveaga ’89, basketball ’86-’88
- Donald Green Sr., former A.D., track and field coach (posthumous)
- Beth Rockliffe ’85 Lennan, former A.D., track and field coach (posthumous)
- Gary Loyd ’69, football ’67-’68, baseball ’56-’68
- David Regalado ’66, football ’63-’66, baseball ’64
- Guillermo Ruiz ’93, soccer
- Rachel Wackerman-Morrell ’94, soccer ’90-’93

The 2004 honorees will be feted at the 2004 Alumni Hall of Fame Banquet, to be held at the Hyatt Westlake Plaza on Friday, Oct. 15, at 7 p.m. For further information, visit www.clunet.edu/halloffame or click on Hall of Fame or the Alumni Association Home Page. The event will also be broadcast live on www.clunet.edu.

SAVING FAREWELL TO PRESIDENT REAGAN

At the request of the Reagans and the Ronald Reagan Presidential Library, CLU opened its campus to serve as a gathering point during the time of national mourning for the former president.

During the week leading up to the June 21 sunset farewell service at the library in Simi Valley, CLU was the assembly point for more than 2,000 media, a military press credentialing team, and members of the FBI and Secret Service. On the day of the service, more than 400 invited guests were greeted by CLU staff before being shuttled to the library.

President Reagan and CLU sustained a long and positive relationship over the years—a relationship that has continued with the Reagan Foundation and the Ronald Reagan Presidential Library. Mr. Reagan was the speaker at the University’s first Benefit Banquet in 1979, and in 1990 CLU’s prestigious Landry Award was conferred upon Mrs. Nancy Reagan.

TALENTED YOUTH FLOCK TO CLU FOR JOHNS HOPKINS SUMMER PROGRAM

High achieving fifth and sixth graders from across the country and two foreign nations are on campus this summer to participate in The Center for Talented Youth at Johns Hopkins University.

The Center, which marks its 25th anniversary this year, is conducted by Johns Hopkins University and sponsored by the National Security Education Program and the National Science Foundation. The 2004 summer session, which is being held on the Cal Lutheran campus, which is the fifth such program site in the state of California.

Youth from across the country and two foreign nations are on campus this summer to participate in The Center for Talented Youth at Johns Hopkins University. The program is designed to challenge students who rank in the top 1% of their age group based on standardized test scores.

During the three-week session, the students take only one course, five hours per day, and live on campus under the supervision of resident assistants.

JARVIS STREETER, PH.D.

A native of Simi Valley, Jarvis Streeter is a University of California graduate with a degree in religious studies. His Ph.D. is from the University of Southern California and he is currently an associate professor and Chair of the Religion Department.

Jarvis Streeter

The award was conferred with an official from the Reagan Library and special guests attending the funeral service converged at CLU.

TOP TEACHERS

The 2004 Professor of the Year award, presented for the sixth time in 1999, is conducted by The Center for Teaching Excellence at Clunet.

Two professors were honored by the Student Life Committee at the annual Senior Banquet. Adina Nack, Ph.D., an assistant professor of sociology, was chosen 2004 Professor of the Year, and Gregory Freeland, Ph.D., professor of political science, was presented a Diversity Professor of the Year award.

COMMENCEMENT 2004

About 475 undergraduates participated in CLU’s 40th Commencement exercises on May 15.

CLU honored Alma Pearson and Marvin Soiland with the Doctor of Laws honoris causa for their diligent service and generous contributions to the University.

Commencement speaker Barbara Bodine (center), a former U.S. ambassador to Yemen, told the 2004 graduates to embrace their futures by getting involved and contributing to the world they live in. A career diplomat whose work took her to Southeast Asia during the Vietnam War and to the Middle East during the Iraqi invasion of Kuwait, Bodine is shown with longtime friend and CLU religion professor Deborah Sills, Ph.D. (left) and Chair of the CLU Board of Regents Louise Evensun, Ph.D.

Pictured clockwise starting at top left: Members of the Class of ’64 lead the procession for CLU’s 40th Commencement exercises in Mt. Clef Stadium.

Photographs by Lynda Paige Fulford
SPORTS HIGHLIGHTS

WINTER SPORTS

MEN’S BASKETBALL
The Kingsmen basketball squad completed the year with a 19-6 overall record and a 10-4 mark in league, finishing in second place in the SCIAC. Senior Zareh Avedian (Glendale) collected many postseason honors including the SCIAC Player of the Year, CLU’s first since 2001. In addition, he was named to the National Association of Basketball Coaches All-West Region Second Team, the D3hoops.com All-West Region Third Team, and was tabbed a DIII News All-American. For his efforts, Avedian was named to the Cal Lutheran Male Athlete of the Year. Junior Ryan Hodges (Elk Grove) was selected to the SCIAC Second Team for the second year in a row.

WOMEN’S BASKETBALL
The women’s basketball team finished the season with an overall record of 13-12 and went 9-5 in the conference, for a third place tie. Sophomore Lauren Stroot (Camarillo) was named to the SCIAC First Team after averaging 14.5 points and 7.5 rebounds per game. The Regals’ lone senior, Julie Cichon (Chatsworth), was selected to the SCIAC Second Team. Cichon was among the league’s top-10 in points, rebounds, 3-point percentage, and blocked shots.

SWIMMING AND DIVING
In its inaugural season, the Cal Lutheran swimming and diving program showed a lot of promise for the future. The Kingsmen and Regals practiced and competed off campus at Oaks Christian High School in Westlake Village. The men finished eighth place in the SCIAC, while the women took seventh. CLU got a huge season from junior Ashleigh Poulin (Waterbury, Conn.) as she capped off the year winning the 1-meter and 3-meter dive titles at SCIAC Championships.

SPRING SPORTS

BASEBALL
The baseball team ended with a 22-18 overall record and an 11-7 mark in league play, taking second place in the SCIAC for the third year in a row. CLU led the league in several statistical categories, including home runs, stolen bases, earned run average, fewest runs allowed, and fielding percentage. Senior Ryan Hostetler (Tacoma, Wash.) finished his career on a high note as he was selected to the All-DIII First Team. The Kingsmen had three players, all juniors, named to the All-SCIAC Second Team: infielder Clay Alarcon (Westlake Village), pitcher Jon Calmes (San Marino, Wash.) and infielder Danny Chaparro (Onxard).

WOMEN’S TENNIS
Senior outﬁelder Carrie Mitchell (Fair Oaks Ranch) were both selected to the second team. Silvertrust was also honored with the SCIAC Sportsmanship Award. The team was among the top 23 in the country and was invited to compete in the NCAA Division III Championships at the PGA of Southern California Golf Club at Oak Valley. The Kingsmen placed 13th, the second-best finish since CLU was elevated to NCAA status in the early 1990s.

MEN’S TENNIS
The Kingsmen tennis program faced some tough competition this year, including a season opening match against Division I opponent Cal Poly. CLU finished with a 14-11 overall record and took third in the SCIAC with a solid 7-3 mark. Junior Quin Calendar (Redmond, Wash.) was named to the All-SCIAC First Team, while junior J.V. Vallejos (Buenos Aires) was named to the second team.

WOMEN’S WATER POLO
In its inaugural season, the women’s water polo team finished in seventh place in the SCIAC. The team posted a 4-20 overall record and a 2-8 record in conference play as they defeated Caltech twice including a 9-5 victory in the seventh-place game at the SCIAC Tournament. Junior Danielle Ross (Ventura) scored 63 goals to lead the Regals, and freshman Kayla Kisch (San Bernardino) made 213 saves while playing every quarter in net for CLU.

WOMEN’S WATER POLO
The Regals had an overall record of 15-6 and a league record of 6-3 for a third place tie in SCIAC. Junior Jen Hansen (Puyallup, Wash.) was named to the SCIAC First Team. Senior Rebecca Hunau (Soni Valley) and junior Lisa Novojinsky (Lakewood, Wash.) were both selected to the second team. The double team of Hansen and Hunau took their talent to the NAAs Championships and were defeated, 6-4, 6-3, by Denison University’s number one duo.

TRACK AND FIELD
The men’s track and field team finished sixth in SCIAC, while the women placed eighth. Along the way, CLU athletes posted some impressive individual performances. At Pomona, sophomore Heather Worden (Lancaster) won the 1500-meter race in 4:48.16. It was not only a personal record but also the fastest time posted by a CLU athlete since 1991. In the SCIAC Championships, senior Barry Toilli (Thousand Oaks) finished in second place in the 200-metre dash (22.13) and 400-meter dash (48.07). Junior Marcus Green (Seattle, Wash.) ran his 100-meter in 11.12 to take third. Toilli won a winning time of 21.69 in the 200-meter at the SCIAC Multi-duals, which qualified him to compete in the NCAA Championships at Millikin University in Decatur, Ill. against 21 other runners.

S P O R T S  H I G H L I G H T S
I read in K-1, with frogs singing in the creek and a warm spring breeze blowing. None of this was available in Inglewood, so I was impressed. I loved it. It was down-home. After the reading, Ted, English professors Lyle Murley (a great department chair), and Mike Taggert (also tennis coach) and I repaired to a pub and toasted Milton, the Muse, frogs and spring. At the end of the evening, I was told I had been interviewed for a job! The rest is history.

Now, 34 years later, I’m looking back to too many adventures to name. There were many to have here – surely one of the beauties of this school. If you want to have an adventure, this is the place to have it. I was free to write poetry, music, sing and dance in school dramas, rally the troops – student and faculty, fight for causes (winning some, losing some) and just generally muck about doing what I loved. And getting paid!

Looking back means turning around. I am loath to do that, for in the immortal words of Satchel Paige, “Never look back: something might be gaining on you.” But look back I shall. The English Department, that hive of learning and fun (or, as a former administrator called it: “That Enclave of Hostility”) — that beautiful home! Notice I didn’t say home away from home. No, it was a home! Still is. The Department! What a place. I can not speak of it without wanting to re-up. But I won’t. It was and is a grand place to teach, learn and, best of all, live!

Students here were mostly Bob and Barbaras to me since I could not remember names very well — though now that I think about it, I remember more and more. Some students became very close to me — all did, actually; however, some found their way into my mind and heart and are there to stay: I will always be grateful for sharing poetry with them. There could be no better audience.

Students change of course. But do they? Do they read better? Are high schools preparing them better? Sadly, I think not, to both. Are they good people, ready (when the internal engine kicks in, helped along by some great, dedicated teachers here) and able to make their mark as decent, honorable citizens: YES! As always, it is the struggle. The reason we’re here. The satisfaction of success for students and for teachers. When it happens, it’s magic!

And playing around! What fun to roll pumpkins into classrooms where Gordon Cheseawright was teaching, or to find...
Generations of Professors Say Goodbye

With the retirement of art professor Jerald Slattum, Ph.D., in May, CLU bid a fond farewell to the last of its “almost” original professors. Slattum joined the CLU faculty in 1962, just one year after the first classes were held at what was then California Lutheran College. Joining Slattum in CLU’s “great generations” of retiring professors are Ed Tieng, Ph.D., 1965; Mary Margaret Thomes, Ph.D., 1970; and the late Jonathan Boe, Ph.D., co-authored a collection of anthologies titled Through Letters and Diaries. Slattum was joined by the English faculty invites former students and friends to join them in this important endeavor. Please write or call the Development Office at (805) 493-3160.

CONTINUED FROM PAGE 13

him spread out overhead on the old Regents Court patio cover, waiting to throw oranges.

Dan Geeting gave me a baton and asked if I wanted to conduct! Like asking a duck if he wants to take a swim. Conducting my “Sonatina in D” at the Christmas concert with Elmer Ramsey’s superb orchestration was a thrill. Then, conducting Berlioz at the Civic Arts Plaza more than a thrill. Hair-raising!

Upstairs in the beautiful Humanities Hall, chortling about with Mel [Haberman], that multi-faceted (what does that mean?) Harvard graduate, Marine, cat lover. We have harried many students and faculty for their Hall Passes. And teaching William Faulkner to one of the best classes ever and watching a young student named Bruce Stevenson win a prize such as this, was an award-winning literary and art magazine produced by students, and served as its adviser for 25 years. In 1972 he established the Mark Van Doren Poetry Prize, which is now an endowed scholarship presented to an outstanding student poet each year. Steeped in teaching a course on the Ronald Reagan presidency and taking students to the Reagan library to do research. Prior to coming to CLU, Gable taught and conducted applied clinical research at Harvard University and Harvard Medical School, Department of Psychiatry. A licensed psychologist in California and Massachusetts, a Diplomate of the American Board of Forensic Psychology and a licensed psychologist in California, he has published numerous journal articles, books and other pieces.

As director of CLU’s Teacher Preparation Program, Ledbetter’s primary interests lay in the use of computers in education, specifically in curriculum development at CLU. Along with teaching as director of the graduate program in marital & family therapy. As director of CLU’s Teacher Preparation Program, Ledbetter founded Morning Glory, an award-winning literary and art magazine produced by students, and served as its advisor for 25 years. In 1972 he established the Mark Van Doren Poetry Prize, which is now an endowed scholarship presented to an outstanding student poet each year. Steeped in teaching a course on the Ronald Reagan presidency and taking students to the Reagan library to do research. Prior to coming to CLU, Gable taught and conducted applied clinical research at Harvard University and Harvard Medical School, Department of Psychiatry. A licensed psychologist in California and Massachusetts, a Diplomate of the American Board of Forensic Psychology and a licensed psychologist in California, he has published numerous journal articles, books and other pieces.

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Ledbetter Prize

The Ledbetter Prize for Excellence in Writing is being established by the English Department in tribute to Dr. Jack Ledbetter’s many contributions to CLU in general and to young writers in particular.

The prize will be awarded each spring during Honors Day Convocation to a CLU student whose poem, short story, essay or creative nonfiction is judged best by the English Department. The prize will be awarded each spring during Honors Day Convocation to a CLU student whose poem, short story, essay or creative nonfiction is judged best by the English Department. The prize will be awarded each spring during Honors Day Convocation to a CLU student whose poem, short story, essay or creative nonfiction is judged best by the English Department. The prize will be awarded each spring during Honors Day Convocation to a CLU student whose poem, short story, essay or creative nonfiction is judged best by the English Department. The prize will be awarded each spring during Honors Day Convocation to a CLU student whose poem, short story, essay or creative nonfiction is judged best by the English Department.

CONTINUED ON PAGE 16

n the months and weeks leading to the day KCLU went live, there was palpable excitement and anxiety in the air. It was late July, just three months before the official sign-on. The studio wasn’t built; the equipment wasn’t on site; there were no CDs, no on-air volunteers and no furniture. But, there was a lot of passion from the station’s three full-time employees and a volunteer engineer, تحتفل بالذكرى العشرين للعلاج في كلية كلارين. شملت هذه الورقة القصص التي كانت قد صدرت في النشاطات الأكاديمية في كلية كلارين. شملت هذه الورقة القصص التي كانت قد صدرت في النشاطات الأكاديمية في كلية كلارين. شملت هذه الورقة القصص التي كانت قد صدرت في النشاطات الأكاديمية في كلية كلارين.

By Mary D. Olson
KCLU has grown dramatically from a few thousand listeners per week to almost 80,000 weekly listeners, from membership drives generating $18,000 to $185,000, from signing off at midnight to operating 24 hours a day.

CLU had not only made a large financial commitment to the station, it had made a generous promise to the community—to provide educational, informational and cultural programming to residents throughout the county—and the staff was determined to sign the station on by the designated date, Oct. 20, 1994.

As the summer heated up, so did progress with the station’s construction. Under the leadership of the first station manager, Dan Kuntz, the studio came together and boxes of equipment were delivered. The staff traded in their card table desks for real furniture and CDs began appearing in music racks. The program line-up was completed, volunteers interviewed, and plans for the “Sign-On Celebration” finalized.

But the final days weren’t without “technical difficulties.” There was no power at the transmitter site until three days before the sign-on, and Tim Schulz (CLU Class of ’77 and volunteer engineer) had to use generators to run all the tests. The day KCLU was to sign-on and begin broadcasting, we waited nervously for a phone call from the FCC giving us the official word we could “flip the switch” and begin broadcasting. Wishing all the best, President Luther Ludtke and radio pioneer and poet Norman Corwin took the stage and officially tuned in KCLU.

With his extraordinary gift of language, Corwin dedicated KCLU to a distinguished life of service to the community. President Corwin honored KCLU and CLU by writing a beautiful sign-on dedication piece which KCLU aired every morning for many years.

10 Years of Growth

Ten years have passed and much has changed. The station has grown dramatically from a few thousand listeners per week to almost 80,000 weekly listeners, from membership drives generating $18,000 to $185,000, from signing off at midnight to operating 24 hours a day.

In 1994, the signal was expanded to include broadcasting to Santa Barbara County. Earlier this year, through the generosity of CLU alums Tom and Sandy Parker with the Hutton Foundation, KCLU built a studio in Santa Barbara thereby increasing its ability to file live reports from the field and interview residents from the Santa Barbara area.

With the addition of seasoned radio broadcasters, Jim Rondreau and Lance Orozco, the station has developed a stellar reputation for local news. In 2002, KCLU won eight prestigious “Golden Mike” Awards for news excellence from the Radio and Television News Directors Association (RTNDA) of Southern California and went on to win six Northern California RTNDA awards, three Associated Press (AP) awards and was nominated for four Los Angeles Press Club Awards.

The next two years, KCLU continued to dominate the “Golden Mike” Awards winning seven in 2003 and 10 in 2004. The station also won numerous AP awards and L.A. Press Club Award nominations both years, and in 2003 KCLU was named AP “Station of the Year” for California and Nevada.

This spring the station won its first-ever AP Impact Award for overall team coverage of the bushfires that ravaged Ventura County and other Southern California areas last fall. Orozco received further accolades in June with his selection as Journalist of the Year in the radio news category by the LA Press Club.

Without the vision and commitment of President Ludtke and the Board of Regents so many years ago, KCLU might still be a quiet campus station operating a few hours a day. At the 10th anniversary of the station approaches, the KCLU staff, Advisory Board and volunteers extend a heartfelt “thank you” to its many listeners and supporters along with this reminder:

Keep your radio dials tuned to 88.3 in Ventura County and 102.3 in Santa Barbara County—the best is yet to come!

Mary Olson is General Manager of KCLU.

A Salute to KCLU

By Jeff K. Barry, ’98, MBA ’01

A successful and well-developed university should meet certain criteria to be respected among learning institutions. It should track from established disciplines such as the arts and sciences. However, it should also have a goal to provide a variety of real-life learning opportunities for its students. With the creation of National Public Radio (NPR) affiliate KCLU 10 years ago, California Lutheran University set the standard which other universities strive to attain.

I am honored to be one of the first student interns and later full-time employees who helped shape the beginning years of the radio station. We aired music that was donated from listeners and used equipment that sometimes stopped working altogether. Although our tools were primitive, the common thread was we were proud to serve our growing listenership in Ventura County. Ten years later KCLU has updated broadcast equipment, expanded its signal into Santa Barbara County, and won the coveted radio station of the year honor from the Associated Press.

I have interviewed political candidates, gang members, crime victims, sports figures, senators and even a farmer who built a gigantic maze out of a cornfield. During one story, I duct-taped a cell phone coaster in the world. All of these real-life experiences helped me to develop my interviewing skills, improve my writing style and create many lasting friendships. For this, I am forever grateful.

Congratulations KCLU and California Lutheran University for a wonderful 10 years! It has been said that successful people and successful organizations take risks. The creation of a public radio station at CLU has been one of the most successful and rewarding risks that the University has undertaken in the last 40 years. On behalf of those that have benefited from that decision, I say thank you and best wishes in the coming years.

Jeff Barry is a deputy sheriff with the Ventura County Sheriff’s Department and is pursuing a doctorate in management and organizational leadership.

In the late 1990s, Southern California was a bustling area for breaking news. As a result, the NPR editors in Washington, D.C., frequently called on me. In fact, in 1997 during my last year at school, I filed more than 60 stories with NPR News. I reported on wildfires, floods, earthquakes, presidential visits and an airplane disaster.

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CLU had not only made a large financial commitment to the station, it had made a generous promise to the community—to provide educational, informational and cultural programming to residents throughout the county—and the staff was determined to sign the station on by the designated date, Oct. 20, 1994.

As the summer heated up, so did progress with the station’s construction. Under the leadership of the first station manager, Dan Kuntz, the studio came together and boxes of equipment were delivered. The staff traded in their card table desks for real furniture and CDs began appearing in music racks. The program line-up was completed, volunteers interviewed, and plans for the “Sign-On Celebration” finalized.

But the final days weren’t without “technical difficulties.” There was no power at the transmitter site until three days before the sign-on, and Tim Schulz (CLU Class of ’77 and volunteer engineer) had to use generators to run all the tests. The day KCLU was to sign-on and begin broadcasting, we waited nervously for a phone call from the FCC giving us the official word we could “flip the switch” and begin broadcasting. Wishing all the best, President Luther Ludtke and radio pioneer and poet Norman Corwin took the stage and officially tuned in KCLU.

With his extraordinary gift of language, Corwin dedicated KCLU to a distinguished life of service to the community. President Corwin honored KCLU and CLU by writing a beautiful sign-on dedication piece which KCLU aired every morning for many years.

10 Years of Growth

Ten years have passed and much has changed. The station has grown dramatically from a few thousand listeners per week to almost 80,000 weekly listeners, from membership drives generating $18,000 to $185,000, from signing off at midnight to operating 24 hours a day.

In 1994, the signal was expanded to include broadcasting to Santa Barbara County. Earlier this year, through the generosity of CLU alums Tom and Sandy Parker with the Hutton Foundation, KCLU built a studio in Santa Barbara thereby increasing its ability to file live reports from the field and interview residents from the Santa Barbara area.

With the addition of seasoned radio broadcasters, Jim Rondreau and Lance Orozco, the station has developed a stellar reputation for local news. In 2002, KCLU won eight prestigious “Golden Mike” Awards for news excellence from the Radio and Television News Directors Association (RTNDA) of Southern California and went on to win six Northern California RTNDA awards, three Associated Press (AP) awards and was nominated for four Los Angeles Press Club Awards.

The next two years, KCLU continued to dominate the “Golden Mike” Awards winning seven in 2003 and 10 in 2004. The station also won numerous AP awards and L.A. Press Club Award nominations both years, and in 2003 KCLU was named AP “Station of the Year” for California and Nevada.

This spring the station won its first-ever AP Impact Award for overall team coverage of the bushfires that ravaged Ventura County and other Southern California areas last fall. Orozco received further accolades in June with his selection as Journalist of the Year in the radio news category by the LA Press Club.

Without the vision and commitment of President Ludtke and the Board of Regents so many years ago, KCLU might still be a quiet campus station operating a few hours a day. At the 10th anniversary of the station approaches, the KCLU staff, Advisory Board and volunteers extend a heartfelt “thank you” to its many listeners and supporters along with this reminder:

Keep your radio dials tuned to 88.3 in Ventura County and 102.3 in Santa Barbara County—the best is yet to come!

Mary Olson is General Manager of KCLU.

A Salute to KCLU

By Jeff K. Barry, ’98, MBA ’01

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Las Aventuras de Señor Coco” began with “The Adventures of Mr. Coconut,” Gildard says.

and get along. “It is our vision for Southern and yet are able to understand each other all look different, speak different languages play is about a village of characters who Essentially, the producers explain, the mixed background myself – my father (also the language in such a creative way. It’s such a gift to be able to speak two as presenters for a student-run “Black Box Productions.” They decided they needed a name, and after a brainstorming session sitting around on the loading dock of the Little Theatre, they settled on “Breathing Fire” because, according to Gildard, it described their “sino/yo-yang relationship” and the fact their collaboration consisted of the “breath” and “fire” that fueled their work. Breathing Fire continued through-out their college years as they collaborated on a variety of projects, and when they graduated, it naturally became the name of their production company.

ENTER CHILDREN
Breathing Fire Productions has grown into quite a company over the years. Its newest show, “Mr. Coconut,” is much different from their past work which has addressed social issues at an adult level. For example, their play “Broken Glass, Shattered Lives” addressed the topics of violence, rape and child abuse.

Another production, “House Upon the Sand,” was narrated by a mime and progressed through Los Angeles traffic, new-age classes and young kids with guns. Other topics they have tackled range from television and infomercials to a world obsessed with computers.

“What makes Breathing Fire Productions unconventional is that our desire to be heard supersedes any censor- ship,” Marsac notes. “We’re not afraid to address topics not often seen in a staged format.”

As for their latest entry into children’s theatre, Marsac continues, “The issue of kids being exposed to something other than the typical Disney type production inspired us. We wanted to stretch their range as well as our own.” Both women believe that “Mr. Coconut” is important because it addresses a style of theatre that should already exist in a place like Southern California. Bilingual plays for kids are not very plentiful and the need is huge, they say. Gildard adds that children really are the best audi- ences because they are able to suspend dis-belief in a way that adults have somehow lost over the years. Although much of their passion, ener-gy and time are devoted to Breathing Fire Productions and their day jobs, both women have managed to stay connected to their roots. “We have many other shows that we’d like to see performed,” says Marsac. And, they both agree that they will never run out of things to say.

For tickets to “The Adventures of Mr. Coconut and the Flying Papi (Papi),” visit www.flyingpapi- amphiathere.org.

Pam Knitowski is Director of Development for Girls Inc. in Carpinteria and former Director of Alumni Relations at CLU.

The Adventures of Mr. Coconut创作者
Patricia Marsac (far left) and Siana-Lea Valencia Gildard pause during rehearsal with Alex Kreger who portrays Mr. Coconut.
Cal Lutheran’s biology lab is buzzing with activity that could have big implications. Biology professor Dennis Revie, Ph.D., and his team of student researchers are studying viruses with the hope of finding answers that may lead to the discovery of drugs and vaccines for hepatitis C, AIDS and feline leukemia.

For the last three years, Dr. Revie and his team have been studying hepatitis C virus, which causes liver disease and is often associated with AIDS. They are also working with feline leukemia virus, which is related to HIV, the virus that causes AIDS. It has a similar structure, common major proteins and is transmitted in a similar manner.

“A breakthrough with the hepatitis C virus may prevent future infections,” said Revie. “Also, the research could help prevent feline leukemia virus from causing disease in cats.”

CONTINUED ON PAGE 22

By Rosemary Clandos
CONTINUED FROM PAGE 21

40 Million Affected

According to the National Institutes of Health, approximately 40 million people worldwide are living with the AIDS virus. About 3 percent of the people in the world have hepatitis C virus. And approximately 5 percent of the non-vaccinated cat population has feline leukemia virus, in addition to a small proportion of vaccinated cats.

The research is a collaborative effort with California Institute of Molecular Medicine (CIMM). Based in Ventura, CIMM has cultured hepatitis C virus and found an inhibitor to feline leukemia virus. The Institute approached CLU to work on the project shortly after the University received a donation of two DNA sequencers.

According to Syed Zakì Salihuddin, an eminent researcher in virology, director of basic science research at CIMM and a former professor of research medicine at University of Southern California, “Dr. Revie has made a significant impact on the research. He is one of the greatest human beings you could run into and a great scholar.”

Motivated by his love of research, Revie has taught biology at CLU for 15 years. “I like to discover new things. It’s good for my students to do that also. I always like things that are intellectually difficult and research can be very difficult,” he explained.

His early desire to learn was sharpened by his parents. His mother taught elementary school and his father was a psychology professor at California State University Long Beach.

Revie, who earned a bachelor of arts degree and doctorate in biochemistry from University of California, Davis, conducted research and taught at the University of San Diego and the University of California, San Diego.

“I have a strong belief in education and try to give students the best education they can have,” said Revie, who lives in Thousand Oaks with his wife, Penny, and nine-year-old son, Nickell.

To advance virus research, Revie and his team are characterizing the cultured hepatitis C virus, which has been purified so that it is not infectious. They are determining its RNA sequences and identifying proteins. “We have sequences for parts of it, but we need to obtain sequences for the rest of the virus,” he said.

Unusual Opportunity

It is unusual for undergraduate students to receive research experience of this caliber. However, because CLU only has an undergraduate science program, the research is available to undergrads. In Revie’s molecular biology class, all of the students have converted RNA to DNA and sequenced it to learn about the genetic makeup of hepatitis C.

In the recombinant DNA techniques class, Mike Alberti is using microarrays to analyze the effects of the virus on the expression of genes in infected cells. His experience helped him obtain a lab internship at Anges last summer and again this summer. Alberti, a junior who recently received a prestigious Goldwater scholarship, plans to take dual tracks to earn both a Ph.D. and M.D., after graduating from CLU.

In Revie’s other classes, students are characterizing CIMM’s inhibitor for feline leukemia virus. The virus, found in cats that live indoors and outdoors, is not known to cause human disease. Seniors Samer Chmait and Rachael Mooney have been performing experiments that will increase understanding of how CIMM’s compound inhibits the virus. Currently, the compound is only partially purified and not identified.

Research Opens Doors

Mooney said that working in Dr. Revie’s lab has been extremely important because many graduate schools do not accept students without previous research experience. And she said she feels good knowing that she’s helping cats. Mooney, who received early acceptance to University of Colorado at Boulder, is interested in research science for tissue engineering.

Chmait, who wants to be a physician, said that his lab experience would help him in his future career. “We’re opening new channels of opportunity for graduate school, medical school and jobs,” he said.

Chmait received an early acceptance to University of California, Los Angeles as did another senior, Amanda Horn, who cloned the gene for integrase, one of three proteins in feline leukemia virus.

“The structure of the gene makes it difficult to clone,” said Revie. “It’s harder than any human gene to clone, but not absurdly difficult.” By cloning integrase, researchers will be able to test the inhibitor and its effect on that protein.

Working with Revie helps students to learn the trial and error process. “He is an excellent teacher – the best teacher I ever had,” said Horn, who wants to teach at the university level. “We make tons of mistakes, but he understands it’s part of the learning process.”

“He doesn’t mold us, he lets his students grow around him. He’s more than a teacher, He’s the wind beneath my wings.”

“[Revie] doesn’t mold us, he lets his students grow around him. He’s more than a teacher, He’s the wind beneath my wings.”

Above, left to right: Rachael Mooney uses a pipettor to assay (measure) the concentration of FeLV to determine if its growth has been inhibited.

Professor Dennis Revie enjoys a light moment in the lab.

Amanda Horn views cultured cells through a phase-contrast microscope. Samer Chmait eats his pizza.

In Revie’s molecular biology class, all of the students have converted RNA to DNA and sequenced it to learn about the genetic makeup of hepatitis C.
Barry Wehle, San Diego, Calif., retired two years ago and spends much of his time traveling.

If you are interested in being in a class reunion, please contact the Alumni Office at (805) 493-3170.

If you are interested in helping to plan your 40-year reunion, please e-mail alumni@clu.edu.

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If you are interested in helping to plan your 35-year reunion, please e-mail alumni@clu.edu.

Alumni Key to CLU Future Success

The importance of alumni involvement and leadership to Cal Lutheran’s ongoing success was dramatically underscored by Ritch K. Eich, Vice President for Marketing and Communications, in his address to the Alumni Board of Directors at its spring meeting.

Noting that the changing needs, lifestyles and interests of today’s alumni have evolved over the years, Eich cited several advances the University has been instituting to better serve its graduates.

The first is further to enhance the CLU Web site to increase communication, networking and collaboration between alumni; the second is to augment career planning, mentoring and job placement opportunities; the third is to create an online bookstore linked to the home page (www.clu.edu) to enable the purchase of Cal Lutheran specialty items from anywhere in the world; and the fourth is to establish a registration page to streamline subscribing to the monthly electronic alumni newsletter.

Connecting with and engaging alumni in new ways are major goals of the University, the vice president said. Steps to make that happen, he pointed out, include establishing a strong bond with alumni early on, transitioning the Pederson Ranch House from the Music Department to a centralized physical “home” on campus which will enhance the value of the California Lutheran University degree.

As CLU continues to develop into one of the West’s top universities, Eich continued, the participation of its alumni plays a greater role than ever. He concluded his remarks by praising the efforts made and the future directions being charted by the Alumni Relations staff.

Dr. Jim Kallas and his wife, Darlean, were honored guests of the Class of ’64 at Convocation. Kallas, who taught religion from 1961-74 and processed with the class as faculty marshal 40 years ago, relished his role by joining the class in leading the 2004 processional. Pictured (from left) Allen Glidard, Darlan Kallas, Jim Klabrun; Party (Koning) Schwal; Dr. Jim Kallas, Carolyn (Kempel) Sauer, Kirsten (Boding) Lunding, Kathy (Gammel) Borrud, Linda (Gulrud) Harris, Scott Hewes, Judy (Jada) Barnes, Carole (Dane) Fark.; Judith (Westberg) Romandt and Janet (Ostler) Diblee. Inset: Don DeMars, president of the Class of ’64, delivered a welcome during the morning ceremony.

If you are interested in helping to plan your 25-year reunion, please e-mail alumni@clu.edu.

If you are interested in being in a class reunion, please contact the Alumni Office at (805) 493-3170.

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Get CLUed In!
To receive your copy of the monthly electronic newsletter CLUed In, e-mail ddaugher@clunet.edu.
Cribnotes

Anderson, Shelli Lynn was born on March 7, 2004, to Heidi (Perzon ’97) and Eric Anderson.

Arnold, Morgan Elizabeth was born on April 29, 2003, to Kim (Edwards ’91) and Matt ’92 Arnold.

Atkins, Luke Christopher was born on February 24, 2004, to Kendra (Wilde ’93) and David Atkins.

Benic, Natalie Teresa was born on October 1, 2003, to Denise (Ontard ‘92) and Ed Brin.

Berg, Christian Lee was born on June 17, 2003, to Liz and Steve ’93 Berg.

Biederman, Sarah Aileen was born on January 27, 2004, to Beth ’99 and Lee Biederman.

Blackburn, Abigail Therese was born on May 26, 2004, to Angie (Shatynski ’91) and Patrick ’94 Kragthus-Shirley.

Kubish, James Thomas was born on February 1, 2004, to Carolyn (Becker ’00) and Phil ’01 Kubish.

Biederman, Pauline Alice was born on June 16, 2004, to Eileen (Sommer ’85) and Bradley ’88 Lee.

McCracken, Erin Marie was born on January 24, 2004, to Jennifer (Taylor ’00) and Kyle ’01 McCracken.

McGee, Niall Henry-David was born on November 26, 2002, to Rachel (Krafft ’99) and Brad ’99 Mulligan.

Reitan, Julie Faith was born on February 14, 2004, to Bethany (Krafft ’99) and Paul Westfall.

Winsan, Aaron Tyler was born on May 14, 2003, to Diana (Oatis ’85) and Matthew ’84 Winsan.

McCracken, Niell Henry-David was born on October 16, 2003, to Jennifer (Taylor ’00) and Joshua ’00 McGee.

Buchholz, Brooke Janelle was born on April 17, 2003, to Karrin (Nurse ’94) and Andrew Buchholz.

Burg, Michael William was born on April 14, 2004, to Lynne (Frostling ’93) and Andy Brooks.

Reitan, Michael O’Berg was born on April 27, 2003, to John (Taylor ’99) and Bill Cull ’01 Reitan.

Klassen, Kragen was born on March 20, 2004, to Brooke ’(Campbell ’99) and Sam ’94 Klassen.

Reitan, Kragthorpe was born on October 16, 2003, to Adam (Campbell ’99) and Ruth Reitan.

Klassen, Karin (Klassen ’01) was born on August 13, 2003, to Brooke (Campbell ’99) and Sam ’94 Klassen.

Klassen, Richard was born on March 26, 2004, to Brooke ’(Campbell ’99) and Sam ’94 Klassen.

Schultheisz, Danny was born on February 3, 2001, to Leta (Schultheisz ’01) and Michael ’00 Schultheisz.

Sharp, Reed Hawkins was born on November 26, 2002, to April (Rosen ’91) and Quinton ’99 Sharp.

Turner, Kragthorpe-Sharp was born on November 20, 2003, to Holly ’00 and Patrick ’99 Turner.

Severin Stevenson, born on May 6, 2000, was adopted by Amendt (Shatynski ’91) and Dennis ’89 Blackburn. Blackburn, born on March 30, 2004.

McCracken, Michael ’00 McGee was born on February 16, 2000, to Jennifer (Taylor ’00) and Joshua ’00 McGee.

Mendi Comer ’00 Kyle Sabie ’00 was born on March 20, 2004, to Heather Busby ’01 and Arthur Miller ’01 on March 8, 2003.

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What am I?

"Am I a basketball player who is a psychology major? Or am I a psychology major who is a basketball player?" are questions pondered by Monica Flores ’00 as she appears on an NCAA commercial that began airing on CBS, ESPN and CSTV in mid-March. "That is the thing about psychology. You tend to overanalyze everything," she concludes in the commercial.

According to Monica, the TV spots were put together by the NCAA to promote the idea of education and sports coexisting and to underscore the importance for athletes to consider a profession outside of sports during and after college. CLLU softball player Chelsea Berula ’03 was also featured in the ad campaign. (See CLLU Magazine, Spring 2004)

As the Regent’s point guard from 1998-2000, Monica led CLLU to three SCIAC championships. After graduation, she played professionally in Denmark for two years while teaching psychology and coaching young players. She then returned to California and this year completed her master’s in counseling psychology with an emphasis in marriage, family and child therapy at CLU.

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Robert Brennan (BBA), Thousand Oaks, Calif., is a senior business development officer with Metropolitan Mortgages in Sherman Oaks. Kimberly Castro, Calif., is a customer service manager at National Coatings Corp., manufacturer of high-performance roof coatings. Meghann (Baus- man) Courcy, Chico, Calif., is an accountant with Scientific Cutting Tools Inc. She took the CPA exam last November and passed on the first sitting.

CLLU Magazine
TO DO LIST!!

- Golf Tournament
- Audit Classes
- Hall of Fame Banquet
- Campus Tour
- Alumni Lunch
- Football vs. LaVerne
- Reunions
- Monte Carlo Night
- Worship Service
- Alumni Brunch

Save the Date

Homecoming 2004
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