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Summer 2010

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Can We Count on You?
Counseling Center Opens in Oxnard

California Lutheran University celebrated the opening of its new Oxnard Community Counseling and Parent Child Center with an open house last spring. The new center provides low-cost counseling and psychotherapy for families, couples, children and individuals. It is the clinical training site for CLU’s Marriage and Family Therapy program and the new doctoral program in clinical psychology that will launch in fall.

CLU Hosts International Virtuous Economy Conference

Scholars, activists and faith leaders from throughout the world convened at California Lutheran University in June to discuss the search for a virtuous economy. The theme of the ninth annual International Globalization for the Common Good Conference was “In Search of the Virtuous Economy: A Plea for Dialogue, Wisdom and the Common Good.” The five-day event featured panel discussions exploring an ecological political economy, the role of business education in creating morally responsible prosperity, engaging youth spiritually for positive social change, and many related topics.

Globalisation for the Common Good: An Interfaith Perspective

The School of Business’ Center for Leadership and Values sponsored a conference in May on “Globalisation for the Common Good: An Interfaith Perspective,” which brought together 125 scholars, activists and faith leaders from throughout the world. The conference focused on approaches to global development that encourage cooperation and prosperity, engaging youth spiritually for positive social change, and creating morally responsible prosperity, engaging youth spiritually for positive social change, and many related topics.

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Geeting Hall Dedicated for Music Students

Geeting Hall, the beautifully renovated K-1 instrumental rehearsal room, was dedicated in April. “Although it’s called Geeting Hall, it really belongs to all those students past, present and future that will rehearse, study and, to a large part, learn to live in music within its walls,” said Dan Geeting (above left), professor and Director of Instrumental Music. The complete redesign, made possible through a generous grant from the Geeting family, came to fruition when David Geeting asked his brother, what he needed most. “The answer is easy,” Dan responded. “I need to have K-1 completely redo.” David set up a consortium including brothers Greg and Dan and Dan’s three sons Glenn, Loren and Preston. Family members present at the dedication were Kristi (left, daughter of David and Barbara), Greg, Dan and Joyce, David and Barbara, and Preston ’02.

Noted Musicologist Reviews Student Work

J. Peter Burkholder, editor and co-author of A History of Western Music, visited a CLU music history class in the spring to hear comments written by his students. He had told them about scarcity and competition, but not models and theories to discuss compassion, solidarity and cooperation. “I think that’s one of the best ways to introduce students to a religiously and morally guided, interdisciplinary perspective,” he said. “I imagine that,” exclaimed CLU music professor Dan Geeting, who arranged for the visit. “Our music students presented written papers to us about the most fascinating musicians in the English language.” Burkholder, a professor at Indiana University, has researched and written extensively and is the recipient of numerous music awards.

Petersen to Lead School of Education as New Dean

George J. Petersen, former Co-director of the joint Doctoral Program in Educational Leadership at University of California, Santa Barbara/California Polytechnic State University, San Luis Obispo, is the new dean of CLU’s School of Education.

The new dean also has served in leadership and on the faculty at the University of Missouri-Columbia, University of Evansville (Indiana) and Missouri State University. He has extensive experience in program and curriculum development, having designed and taught courses at the undergraduate, master’s and doctoral levels. He has also written two books and numerous articles on educational leadership.

Petersen has been recognized for his outstanding teaching and leadership in the educational field. He began his career as a high school social studies teacher and was named one of 100 Outstanding First Year Teachers by the American Association of School Administrators. His many other honors include the national 2004 UCEA Distinguished Service Award; the 2008 Association of California School Administrators Region XIII Education Professor of the Year and 2008 UCSC Distinguished Alumni Award.

The offices of Undergraduate Admissions and Financial Aid relocated to the newly renovated former Facilities building on Campus Drive, creating a new focal point for campus visitors.
Retiring Professors Leave Mark at CLU

Three professors retired after a combined total of 53 years of teaching at the University.

Carol Bartell, Dean of the School of Education, a Joseph Everson, professor of religion and former interim provost, and Silvia Karayan, professor of education and Director of the Special Education Program, became emeriti faculty members in May.

Carol Bartell returned to CLU two years ago to serve a second term as dean, and recently led the School of Education through a successful process resulting in reaccreditation by the National Council for Accreditation of Teacher Education, and the California Commission on Teacher Credentialing.

Joe Everson joined the religion faculty in 1990 and served as chair of the department and Dean of the Faculty from 2004 to 2006. His primary academic work has been in the prophetic literature of the Hebrew Bible/Old Testament and in particular, in research on the book of Isaiah. He is the author of a number of scholarly articles and books, including a major entry on the book of Isaiah in Ehrman's Dictionary of the Bible, 2000.

Recently published books authored, illustrated or edited by CLU faculty and alumni:

- **The Desert Willow: Poetic Wonders in Isaiah** is co-edited by Joseph Everson (Religion, emeritus) whose essay “A Bitter Memory: Isaiah’s Commission in Isaiah 6” is included in the collection. The essays in the book explore the poetic articulation and symbolic imagery in the Isaiah oracles. (Society of Biblical Literature, September 2009) E.J. Brill 2010

- Winner’s Way by Kyrland R. Gable (Psychology, emeritus) centers around a college student, Mark, who is caught between family obligations and having an enjoyable life. With the help of a wise and engaging gardener, Mark discovers a way to skillful living. This story about courage and discovery is a guide to life’s hidden opportunities. (Star Cloud Press, May 2009)


- **Drug-Induced Dementia: A Perfect Crime** by Grace E. Jackson ’92, M.D. is a timely resource that reveals why and how medical treatments themselves – specifically, psychopharmacaceuticals – are a substantial cause of brain degeneration and premature death. (AuthorHouse, May 2009)


### CAMPUS HIGHLIGHTS

#### IN MEMORIAM

**Robert B. Cummings**, a regent of California Lutheran University from 1963-1968, passed away March 23, 2010 in Modesto, Calif. He was 87. A pioneering social entrepreneur and successful businessman, Cummings co-founded the Vesper Society in the mid-1960s. The unique faith-based organization addresses social justice and healthcare issues around the world. In 2000 the Robert B. Cummings Internship was established for students with interests in international affairs and global thinking. The two-year internship is awarded in conjunction with CLU to students completing their sophomore year. Cummings is survived by his wife, Pauline, a son and daughter, three grandchildren and two great-grandchildren.

**Francis “Frank” Maguire** of Westlake Village, Calif., passed away April 12, 2010, en route to a speaking engagement. He was a founding member and vice president of FedEx Worldwide. Head of programming for ABC Radio Networks, senior vice president at Kentucky Fried Chicken, vice president at American Airlines and special assistant to presidents John F. Kennedy and Lyndon Johnson. He was president of Hearth Communications Group and, most recently, an advisory board member for Omega Health Systems. As a member of the CLU Board of Regents from 2001 to 2005, he served on the Marketing and Communications and Development Committees. He is survived by his wife, Carmel, and their children and grandchildren.

**Terrence “Terry” Noonan**, a member of the CLU Board of Regents, passed away May 22, 2010, in Dana Point, Calif. He was 72. Noonan worked in the automotive and plastics industry for 40 years and was President, CEO and Chairman of Furon Corp. The company was sold in 1999, and he turned his focus to service. He was deeply involved with the Ocean Institute, Mission Hospital and the Orange County YMCA in addition to CLU. A regent since 2002, he was Chair of the Advancement and Finance Committee. He is survived by his wife, Carolyn, sons, Thomas and Michael, and five grandchildren.

**Pamela Joliceur**, former provost and dean of the faculty at California Lutheran University, died June 9 just hours after suffering a stroke. She was 65.

Joliceur left CLU in 2004 to become the first woman president of Concordia College in Moorhead, Minn. She had spent more than 10 years at Cal Lutheran, working her way up from a sociology professor to the university’s second-in-command.

The magnitude of the loss is ineducable both to Concordia College and to CLU, “said CLU Provost Laurie Nelson, who served under Joliceur for 12 years. “Pam was the kind of leader who made you want to follow her lead. She was passionate about her work, and her energy was contagious.”

William Rosser, Vice President for Student Affairs and Dean of Students, said one of the main reasons he came to CLU was to work with Joliceur. “She is among the small handful of truly outstanding visionary leaders it has been my honor to know and work alongside. I see the positive impact of her life and work around me at Cal Lutheran everywhere everyday.

A graduate of Santa Clara University with master’s and doctoral degrees from Purdue University, Joliceur joined the CLU sociology faculty in 1972 and served as department chair from 1979 to 1983. She assumed key leadership positions in the dean’s office beginning in 1981, becoming Vice President for Academic Affairs in 1993 and Provost in 1996.

Stephen Wheatley ’77, CLU’s Vice President for University Advancement, said Joliceur was a motivational professor who went on to become a visionary administrator. “Pam was loved, adored and respected,” he recalled. “She will be missed greatly by all of us who had the pleasure of learning from her as a teacher, working with her as a colleague, and knowing her as a friend.”

CLU Campus Pastor the Rev. Melissa Maxwell-Donnelly ’77, a psychology major, took Joliceur’s Social Psychology class as an undergraduate. “Wow, what a class!” she exclaimed. “I had taken a class from Pam earlier in my undergraduate career I certainly would have changed my major to sociology.”

Joliceur, Maxwell-Donnelly continued, was a strong advocate of programs that stretched how CLU lives out its mission and advances human knowledge. “She was a brilliant teacher – engaging students to be more, think more, write more, and serve more than they thought possible.”

During Joliceur’s tenure as provost, CLU increased enrollment and achieved many academic milestones including regional and national accreditations and increasingly higher rankings by U.S. News & World Report and other well-respected organizations.

It was during this time that CLU President Chris Kimball first met her. “Pam was a real dynamic force,” said Kimball, who credits Joliceur for the university’s attention to the Thousand Oaks community. “She stood out among other provosts and presidents because she had such incredible energy and intellect.”

While at CLU Joliceur also served as an advisor to the Ventura County Community Foundation, a member of the Civic Alliance for Ventura County and a board member for United Way of Ventura County.

She is survived by her husband, Michael A. Doyle, a CLU criminal justice professor emeritus, her daughter, Jessica Rich, mother, Eleanor Joliceur, two sisters and several nieces and nephews.

**SUMMER 2010**
SPORTS NEWS

Winter/Spring Sports Wrap

Winter

Men’s Basketball – Two seniors reached the 1,000-point scoring plateau for their careers during the 2009-10 season. Andy Meier became the 22nd Kingsman to join this exclusive club on Dec. 29 against Monmouth College while Kyle Knudsen became the 23rd member on Jan. 2 against Bethany Lutheran College. The team used seven consecutive wins to end the regular season, sweeping the SCIAC in the second round, and fought its way into the conference tournament.

Men’s Swimming and Diving – Sophomore Jake Kaija broke three school records during the 2009-10 season with the best times in CLU history in the 1,000-yard freestyle, 1,650-yard freestyle and the 100-yard breaststroke. Freshman Will Kennedy added another school record with the program’s fastest race in the 50-yard freestyle.

Women’s Basketball – Newcomers led the way for the 2009-10 women’s basketball team, and four of the team’s top five scorers were freshmen. Starla Wright and Erica Whitley, both freshmen, led the Regals in scoring at 11.6 and 11.5 points per game, respectively. Second-year head coach Roy Dow led the Regals to a 19-win season and third place conference finish after just seven victories the previous season.

Women’s Swimming and Diving – Senior Kelley Fry swam to a school record time in the 200-yard backstroke in the consolation finals of the SCIAC Championships. Senior Amanda Graves finished as runner-up at the conference championships in the 100-yard butterfly and earned third place in the 100-yard breaststroke. The Regals finished in a tie for third place in the conference, improving on a fifth-place standing the year before.

Spring

Men’s Basketball – Two seniors reached the 1,000-point scoring plateau for their careers during the 2009-10 season. Andy Meier became the 22nd Kingsman to join this exclusive club on Dec. 29 against Monmouth College while Kyle Knudsen became the 23rd member on Jan. 2 against Bethany Lutheran College. The team used seven consecutive wins to end the regular season, sweeping the SCIAC in the second round, and fought its way into the conference tournament.

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Baseball – Junior K.C. Judge led the SCIAC with his .458 batting average in league play, earning All-Conference first team honors. Senior Paul Hartmann set program records for career hits (194), doubles (48), home runs (30) and total bases (338) during his final season with the Kingsmen. CLU finished as SCIAC runner-up for the second straight year and has been in the top two 16 of its 19 years as conference members.

Golf – Freshman Chad Kimmelshue was the top CLU individual in the overall standings ranking 23rd and finished 11th at the SCIAC Championships. Fellow freshman Parker Cohen was the top Kingsman at the final competition with his top-10 finish. The Cal Lutheran team ranked seventh overall in the 2010 final conference standings finishing sixth in both the final regular season SCIAC round and SCIAC Championship tournament.

CAMPUS HIGHLIGHTS

Commencement 2010

The University honored more than 1,100 graduates during the Forty-Seventh Annual Commencement ceremonies held May 14 and 15 in Mt. Clef Stadium.

Ventura County Sheriff Bob Brooks spoke at the graduate ceremony and received an Honorary Doctor of Laws. Student speakers were Reseda resident Kevin Schaffels ’86, who received an MBA, and Christine McCloskey, an Ed.D. in educational leadership candidate from Newbury Park.

Undergraduate ceremony speakers included Nicole Flanary, a communication major from Dayton, Ohio; John R. Larisay, a business management major from Moorpark who represented the Adult Degree Evening Program; and Undergraduate Valedictorian Patricia King-Wright, an exercise science and sports medicine major from Ventura who received the Provost’s Award for Academic Excellence.

Guest speakers Pat Paulucci, a community leader and philanthropist, and William Rolland, a philanthropist and former firefighter, received Honorary Doctor of Laws degrees.
SPORTS NEWS

Men’s Tennis – Junior Andrew Giuffrida was named 2010 SCIAC Player of the Year and was the driving force during a season in which Cal Lutheran earned 19 victories, the most since joining NCAA Division III in 1992. The team made its first NCAA postseason appearance since 2005 after opening the season with 16 consecutive victories, including a stretch of nine straight wins over nationally ranked opponents.

Giuffrida, who grew up in Argentina and attended Thousand Oaks High School, has become one of the best Division III players in the nation. He was named Intercollegiate Tennis Association (ITA) West Region Player to Watch and Head Coach Mike Gennette was named Coach of the Year. Senior Ryan Lasala and freshmen Nick Ballou and Ray Worley also finished the season ranked among the top-30 in the West Region.

Giuffrida earned All-American singles recognition for the second straight year, finishing No. 9 in the national ranking. He and Ballou entered doubles All-American status, finishing No. 4 in the final ITA national poll. The pair advanced to the NCAA D-III Doubles semifinals before falling to the eventual champions from UC Santa Cruz.

Men’s Track and Field – Throwers Coach Brings Success

By Kevin Baxter ’09

Ten throwers from the men’s and women’s track and field teams made their mark while rewriting the record books during the 2010 campaign. Seven Regents and three Kingsmen posted all-time CLU top-10 throws over the course of the season in the shot put, hammer throw, discus or javelin.

Eric Flores came to CLU to train under the guidance of throws coach Lucas MacKay and has flourished as a result. The junior transfer claimed two SCIAC titles and broke the NCAA Division III record in the hammer throw. The Regals’ top thrower, Christa Youngern, has also thrived under MacKay’s tutelage, claiming the eighth SCIAC title of her career this season.

MacKay knows about conference championships. He was a two-time Southeastern Conference (SEC) Champion and six-time NCAA Division I All-American in two seasons at the University of Georgia. As a sophomore at Moorpark College, he claimed three state championships, and as a freshman at the University of Southern California, he finished third in the Pac-10 in the hammer throw.

The Regals used a dominant performance in the throwing competitions to earn second place at the SCIAC Championships. With the top six finishers in each event scoring points for the team, four athletes scored in the discus, three in the shot put, three in the hammer throw and one in the javelin totaling 58 of the team’s 139 points. On the men’s side, 44 of the team’s 61 points came from the four throwing events.

All-American Eric Flores is the 2010 NCAA Division III Champion in the hammer throw.

All-American Christa Youngern finished as runner-up in the hammer throw at the NCAA Division III championships.

MacKay has brought his experiences from the highest level of the sport to CLU and helped the Kingsmen and Regents throwers dominate the conference. One of the prime examples of his teaching prowess may be the success of senior Chris Brouilette. A catcher for the CLU baseball team for three seasons, Brouilette joined the track and field program in 2009. With no previous experience, he won back-to-back SCIAC titles in the javelin in his two seasons with the team.

MacKay was named 2010 West Region Women’s Assistant Coach of the Year, and Flores was named Men’s Field Athlete of the Year. Flores and Youngern qualified for the NCAA D-III championships held in Berea, Ohio. Flores won the national championship in the hammer throw and finished 13th in the shot put. Youngern placed second in the hammer throw, eighth in the discus and 10th in the shot put.

Joy Cyprian

Women’s Tennis – Sophomore Holly Beaman led the Regents in singles play with 15 victories, playing primarily in the No. 3 slot where she posted a 10-4 record. Fellow sophomore Jordan Leckness ranked second on the team with 13 singles wins and finished among the top-25 in the West Region rankings. Beaman and Leckness teamed up for 11 doubles victories. New-Head Coach Vanessa McPadden led the team to an 11-win season, earning the most victories by a first-year head coach of CLU women’s tennis since 1987.

Holly Beaman

Women’s Water Polo – For the second time in four years, the women’s water polo team won the Collegiate III Championship after finishing third in conference play. Senior Joy Cyprian set the school career record in goals (223) and assists (143). Fellow senior Maradith Butte was named the Most Valuable Player at the Collegiate III tournament and leaves CLU ranked second in career goals, assists and block-outs drawn. The Regents won all five of their matches at the defending SCIAC champion in the race.

Tristan Baer, senior John White, sophomore Patrick Torrellas and junior Brian Coan brought home the conference title finishing in 3:16.10, more than two seconds faster than the second place team. Later in the season, that same relay team ran the second fastest time in Kingsmen history at 3:14.83. They went on to compete in the national championships, finishing 12th.

Women’s Track and Field – Senior Chris Youngern collected three SCIAC titles in 2010 to bring her career total to eight. The CLU thrower was the conference champion in the shot put, hammer and discus, and qualified to compete in the national championships in all three events. She finished as D-III runner-up in the hammer throw and earned All-American honor in both the hammer throw and discus, finishing eighth in the latter. She placed 10th in the shot put.

Youngern was named SCIAC 2010 Female Track and Field Athlete of the Year, the first to garner the award in Regals history. She will leave CLU with the school record in all three of her throwing events.

Sophomore Toccara Kahovec gave the Regents a first-place finish in the conference 3,000-meter steeplechase and took second in the 1,500-meter event, finishing less than three seconds behind the second-place finisher.

The Kingmen 4x400-meter relay team made up of freshman

Seasons at a Glance

2010 Winter Season at a Glance

Kingsmen Swimming and Diving

Overall 19-7 5-2 SCIAC 11-3 5-2 Conference Standing Third Third (Tied)

Regals Swimming and Diving

Overall 17-1 6-3 SCIAC 9-5 4-3 Conference Standing Second (Tied) Fourth (Tied)

2010 Spring Season at a Glance

Kingsmen Baseball

Overall 27-13 20-8 SCIAC 14-5 12-5 Conference Standing Seventh Second (Tied)

Regals Softball

16-24 7-17 Fifth

Tennis

11-8 6-4 Fourth

Track and Field

3-5 Second

Water Polo

31-12 8-2 Second

By Emily Robertson

Softball – Senior catcher Emily Robertson closed out her four-year career as the Regents softball record holder in home runs (33) and walks (106) while senior pitcher Lizzy Chacon threw 50 complete games and recorded 300 strikeouts in her four seasons. Sophomore pitcher Talia Ferrari broke the CLU record for strikeouts in a game twice in 2010 with 11 against La Sierra in her first start of the season and later posted a 12-strikeout performance against Concordia University-Chicago.
“Leadership experience in any environment is always great,” said Sparby. “When I came in, I was kind of soft-spoken, kind of shy. So having to direct this group of guys … I think it’s going to help me a lot.”

Finding the right level of competition

The clubs offer competition that falls between the relaxed atmosphere of intramurals and the full-fledged commitment of varsity competition. “We’re still really competitive,” said Borson-Paine, who came to CLU from Anchorage, Alaska. “We still practice three, four times a week; we still have a game every week, but you’re not spending six hours a day. It’s a lot easier to have some fun.”

For someone like Dini, who played on a state-championship team in high school, the reduced commitment was definitely appealing. High school is a lot of hard work; a lot of pressure. … I just wanted to step back from that,” he said.

The club teams are student-run and funded in part by participants and in part by student government. “You just have to come up with an idea that’s good enough,” said Borson-Paine, who went on to explain that funds are allocated based on the publicity and the number of people the club attracts. “I think this is our seventh year on campus, and it started with one guy having an idea. He pitched it, and got the school to sign off on it.”

The newest of the club’s, men’s, volleyball may have the loeast goal. Started this year by senior Greame Bill with the assistance of women’s volleyball coach Kelley Rosell, the club could be a stepping stone to a full-fledged NCAA-recognized Division III program, not just at Cal Lutheran but throughout the Southern California Intercollegiate Athletic Conference, if members get their way.

“For a first year, I think we had a great year,” said Bill, who put together a team mixing experienced players with those new to the sport. He’s convinced varsity status is “not too lofty a goal, because if we can get the other schools in SCIAC to have teams, then it’s easy for the SCIAC volleyball league to be set up.”

The club’s key may also have long-term varsity potential. There are 166 Division II men’s lacrosse programs, and the sport is growing rapidly in Southern California.

But at present, club members are more interested in introducing students to the sport and offering them a chance to compete outside of a varsity context. Most members of the club team did not played before coming to the University.

The one sport secure in its club status is rugby, which is not offered by the NCAA at any level. But it has its own; the seven-a-side version of rugby joins the Summer Olympics in 2016. And in the U.S., where rugby remains a niche sport, it’s impossible to imagine people raising from a club program to national-team competition.

“If we aren’t varsity, that’s fine,” said Ricardo Palveaco, who coaches the CLU team and is also part of USA Rugby’s youth development program. “We hope that we can go forward and keep growing. The most important thing is what they’re learning, which is unity, friendship, and hard work together.”

That may be the perfect description not just of rugby but of all CLU club sports.
Yam Yad Returns for 50th Anniversary

For its 50th Anniversary, CLU brought back an old tradition—Yam Yad, which is “Play Day” spelled backwards. In the early years of CLU, Yam Yad started as a day of fun in the sun when students skipped class to enjoy the company of their peers. Eventually, this evolved into a tradition of classes being cancelled so all students and faculty could participate in service together. Yam Yad 2010 was devoted to making CLU a little “greener” with students, faculty and staff planting drought-tolerant, native plants around campus.

Data Proves CLU’s Economic Value to County, State, Nation

A new study shows that California Lutheran University pumps hundreds of millions of dollars into the national economy.

The University’s economic impact nationwide totaled $369.5 million in the 2008-2009 fiscal year. It generated $213 million statewide and $142 million for Ventura County.

Jamshid Damooei, Department Chair of Economics, Accounting and Finance, spent a year collecting and analyzing data for the project. Initiated as part of the University’s 50th Anniversary observation, Damooei’s study sought to establish the value of the institution, what it brings to society and how it serves the common good.

The extensive study, released in April, considered three areas of impact:

• Direct effects—CLU’s payroll and operating expenses and local purchases made by students, visitors and people attending University-related functions.

• Indirect effects—Goods and services produced by various businesses in response to expenditures of CLU.

• Induced effects—Expenditures of those who are affected by the spending of CLU employees, students, visitors and attendees of CLU events held within the region, state and nation.

The report was based on financial data, surveys completed by nearly 1,000 undergraduate and graduate students, and personal interviews with select CLU administrators and program coordinators. Damooei, who has a doctorate in economics and has completed similar studies both locally and in developing countries, ran a series of regional input-output models to measure the economic impacts of CLU at the county, state and national levels.

The study proves that CLU is a vibrant institution that not only has immeasurable value as a higher education provider and center for the cultural and intellectual life in the region, but also creates jobs, uses goods and services, and provides tax revenue. Damooei concluded.

Own a Piece of the Celebration

Special items to commemorate 50 years of CLU

These items and more are available in the CLU Bookstore or online.

CLU’s 50th Anniversary items are great gifts for any occasion.

EXCERPTS FROM

College of Our Dreams: The First Fifty Years 1969-2009

Page 18—Recruiting faculty, building facilities

Recruitment of faculty with solid academic backgrounds, experience, and a willingness to undertake the tasks of establishing a curriculum was given special attention. By April of 1961, twenty-eight professors had been enlisted. Dahl wanted a ten-to-one ratio of students to faculty, and for fifty percent of the teaching staff to hold doctorates. …

Meanwhile, the facilities on the campus were being readied. The student center located in a former chicken coop, complete with coffee shop and meeting facilities, opened by the time the board met in late January 1961 and the “dorms” that summer. A laboratory building was ready when the school opened its doors for students in the fall.

Page 27—Waxing poetic over chicken coops

Fay Roope of the Conejo News wrote a little ditty about the chicken coops for the newspaper The Western Lutheran:

Now within a brooder house (What a fitting place to find!) They’ll hatch their plans with faith and hope To illuminate the mind.
Then . . .

In 1957 an article appeared in the Los Angeles Times about a gift of land in Ventura County to build a Lutheran college in Southern California. After reading the article, Bob Shoup decided to try to find the campus and talk to someone about its future in sports. At the time, he was teaching and coaching at North High School in Torrance, which had a new multimillion-dollar facility.

“I succeeded in driving north on Moorpark Road and entered a dusty road leading to a farmhouse, some outbuildings and several chicken coops. Parking in a dirt space, I saw a sign that said ‘office’ and found Ethel Beyer and Orville Dahl as the only inhabitants.”

Shoup introduced himself as a Lutheran educator and asked specifically about football in the plans for the future. He was told there would be no football team, so he picked up some materials and went home.

In 1962, in spite of a negative vote by the faculty, President Dahl and the Board of Regents decided to start a football program in the fall, and Shoup was named head coach.

“In the spring of 1962 we had on paper a football team, but no fields, schedule, dressing and training facilities, no equipment, and only a few brave souls who were on campus as basketball, baseball and track were underway. The only grass on campus was where Pederson House is today. We rented a home, near Holy Trinity Church, which housed our offices, equipment rooms, etc.”

Shoup contacted 10 schools about playing, hoping for a junior varsity schedule since his players would be mostly freshmen. Six colleges responded but four would play only their varsity squads.

“Occasionally we held an opener against our freshmen, and occasionally we could play their Freshman team but only if we could play their varsity too. Caltech, L.A. Pacific, Claremont and La Verne [varsities] rounded out the schedule.”

continued on next page

And Now . . .

From fields created by clearing orchards and a few fledgling teams, CLU has achieved prominence over the past 50 years with championship teams, expanding programs and exceptional athletic facilities.

The University’s philosophy of developing well-rounded students has strengthened the role of athletics on campus during its first half century. Today, CLU sponsors 19 NCAA Division III men’s and women’s varsity sports and successfully competes in the Southern California Intercollegiate Athletic Conference (SCIAC). It also sponsors a host of intramural and club sports as well as a plethora of summer camps.

The transition of sports from fledgling to fruitful is the result of many factors. In an interview with CLU Magazine editor Carol Keochekian ’81, three current coaches with a combined tenure of more than 50 years share their insights on Cal Lutheran athletics and how these programs contribute to the mission of the University.

When asked to describe the most significant changes on campus and to their particular programs since coming to CLU, Marty Slimak, who has been in the baseball program 21 years and head coach for 17, listed the expansion of the University and all the new facilities.

“It always helps in recruiting student athletes when you can show them the best baseball stadium in the conference or in the area,” he said.

Not only have the new athletic facilities attracted many new students to CLU, explained Dan Kuntz, Director of Athletics and a soccer coach at CLU for nearly 19 years, but they also have fostered greater opportunities for students to strive for excellence in the classroom as well as in sports.

“The development of the north campus has had a significant impact on all aspects of campus operations from admissions to the transition of sports from fledgling to fruitful is the result of many factors. In an interview with CLU Magazine editor Carol Keochekian ’81, three current coaches with a combined tenure of more than 50 years share their insights on Cal Lutheran athletics and how these programs contribute to the mission of the University.

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“The development of the north campus has had a significant impact on all aspects of campus operations from admissions to continued on page 19
“After a humiliating 8-0 opening loss to Occidental, we faced an undefeated L.A. Pacific team. We wore our new blue and orange soccer jerseys and had a thrilling come-from-behind win. We beat Caltech and the Pomona JV, but were trounced by Claremont and Pomona. Our last game was a slaughter. La Verne was very, very good, and we were awful.”

Meanwhile, college officials met in Thousand Oaks with Dallas Cowboys’ General Manager “Tex” Schramm to discuss the feasibility of using CLC as a summer camp for his novice team. Favorably impressed, Schramm said the decision was up to Coach Tom Landry.

“The visit to Tom Landry could not [have] been worse. It was cold and very windy; it was dark and dreary. There was no field (only dirt graded). There were no locker rooms or dressing area, no training room, no showers, no meeting rooms. The athletic facilities were non-existent. What none of us knew was that the master of dreams was himself to resign in a matter of days. Dr. Orville Dahl, who had told Tex Schramm [on the summer camp concept], left Dec. 31, 1962.”

Seth Eastvold, who took over as acting president in January 1963, received a letter from Tex Schramm saying that Tom Landry and the Cowboys were coming to CLC. In six months to open their training camp.

“This set up a beehive of activity. Eastvold went to the Janss family and got a $5,000 grant to customize the Butler building for the Cowboys. Dallas sent plans of what they wanted. I was appointed liaison with the Cowboys and we rolled up our sleeves. The day Dallas arrived we were installing the toilets, showerheads and basins. One of the plumbers bumped into Landry and was upset because Landry was in his way. Of course, nobody at CLC knew who Tom Landry was then, or the Dallas Cowboys.”

In the years to come, CLU and the Dallas Cowboys grew up together — winning seasons, winning championships, getting better facilities. Out of the partnership came the Dallas Cowboys Welcome Dinner, the Dallas Christian Businessmen Day, the CLC-Dallas Cowboys football clinic, the Community Leaders Club, the football Boosters and the Landry Medal.

“We both won our epitome games the same year. Dallas won the Super Bowl and CLC the NAIA II National Championship. ‘We both won our epitome games the same year. Dallas won the Super Bowl and CLC the NAIA II National Championship,’ added Rich Rider, Assistant Athletic Director and head basketball coach for 16 years.

A Greater Asset to the Community

The new athletic facilities have also enhanced CLU’s community outreach by allowing expansion of activities geared to young people and the business community and by enabling involvement of more outside groups.

“We already have the Men’s Water Polo Olympic team training at CLU, the Men’s Olympic Handball team, various high school championships, community college championships, local clubs and a host of other athletic and non-athletic events,” Kuntz elaborated.

“When people from the community or from outside see the athletic facilities here, their first reaction usually is that they did not realize how much CLU has grown over the years,” Slimak added.

“As far as other significant changes the coaches have seen, Kurtz points out that the introduction of the Internet created different ways to reach potential students.

“Prior to the Internet,” he said, “we did everything by hand or by phone. Now, much of our recruitment is done via e-mail correspondence and... cell phones.”

Rider believes joining SCIAC was a great positive change for CLU that has given the University brand identity and an association with other quality institutions in Southern California.

Teams and Individuals Shine

Under Simlak’s tenure the Kingsmen baseball teams have posted 16 straight winning seasons and have been SCIAC champion or runner-up in 13 of 16 years. The coach singles out the two national championship games in Salem, Va., as special memories. The first game was in 1992 and the second in 1996.

Kuntz tabbed the 1997 men’s soccer team’s reaching the final seven in the nation and hosting first round NCAA competition at CLU as significant events. For the women’s soccer teams, he recalls achieving 10 consecutive SCIAC championships and multiple NCAA appearances.

“It would be difficult to single out one specific memory as I continue to be impressed by the impact that CLU has on the lives of young people and the special place that it holds with alumni that return year after year,” mused Rider, who has led Kingsmen basketball to five SCIAC championships.

New Facilities and an Improved Community Environment

The new athletic facilities have also enhanced CLU’s community environment make them unique. Under Kurtz’s coaching the men’s soccer program has earned seven SCIAC titles and six NCAA post season appearances. As head coach of the women’s program from 1993-2004, he led the Regals to eight straight SCIAC titles and one of the longest conference winning streaks in women’s soccer history.

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Mission, Leadership and Sports

Athletics contributes to the mission of CLU. Rider contends, by providing numerous opportunities for students to work together in situations that call for strong leadership and committed character toward a common goal.

Student athletes. Kurtz concurred, find that they are learning many of the values that are woven into the fabric of the CLU mission, including academic achievement, service, leadership, awareness of our global society and the roles that education and sport bring to these areas.

All three coaches believe that participating in sports at any level develops leadership skills.

“While students electively choose to participate in sports and represent their university this is a form of leadership,” said Kurtz. “Athletes sacrifice lots of things to participate in sports. This discipline and the ability to work with others in a team environment make them unique.”

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Rider has always felt that coaching is one of the highest forms of teaching.

“While the classroom may be a field, a pool, or a gym, what teacher wouldn’t desire to have students, mostly on a volunteer basis, wanting to improve their particular physical skill while acquiring the intangible qualities of commitment, dedication, time management, goal setting and working within a team to achieve success,” he asked rhetorically, noting that these are transferable skills that future employers seek.

light pools along the main walkway through campus as darkness falls and the cold wind brings a chill. The bells of the carillon in Pederson Administration Building herald the start of 6 p.m. classes. It is winter quarter, and ADEP student Shanuki Stanislaus grabs her books and rushes across the parking lot to Alumni Hall for her class.

It’s a time of day and a face of the campus that few traditional day students associate with CLU, but one the 300 students in the Adult Degree Evening Program (ADEP) know well. In fact, most of these students have been to campus in daylight hours only to do their initial registration and degree planning. Though she doesn’t consider herself a night person, the Sri Lankan native is determined to get her degree from CLU. Since she enrolled in ADEP in 2008, Stanislaus has juggled a job as an Amgen accounts payable coordinator with pregnancy, motherhood and then job loss. At two classes each session, she hopes to accumulate the general education credits she needs to earn her degree in business management by the end of the year. Her studies are beyond the 130 credits she earned from the Chartered Institute of Management Accountants in the United Kingdom. The four-year British program, she found, was not recognized by American employers as equivalent to a U.S. bachelor’s degree.

“ADEP is a great opportunity, especially for students new to the U.S.,” said Stanislaus. “ADEP accepted most of my credits, so I needed to mainly take some general education courses and a few classes in my major. My teachers have been really great.”

Like many of her fellow students, Stanislaus realized that she needed her degree to be eligible for job opportunities in the future. Her former employer, Amgen, paid her tuition costs. It is one of more than 15 companies in the Thousand Oaks area that reimburse employees for education expenses. Six of her Amgen coworkers also were students in ADEP.

Help with Achieving Goals

“ADEP students are wonderful to work with,” said Darla Arcuri, associate director of the program, who along with her staff provides counseling and support – and a fair amount of cheerleading – to help the students achieve their goals.

“They all have maturity, focus and a lot of real-life experience they bring to the classroom,” she noted. “They know their studies are important and why they are here. And they are busy, busy, busy!”
“We are the people of the night that invade the campus when the traditional students disappear into the dorms”

~ John Larisey ’10

ADEP is a formula that has worked for 25 years now. In the past seven years alone, the program has graduated 6,386 students. Over the life of the program, more than 2,000 have earned their degree. Graduates from years past have met with success in many fields, and at least one has gone on to become a member of the University’s governing board.

CLU regent Ron McDaniel ’88 is president of the California Credit Union in Glendora. Possibly the first ADEP graduate to serve on the Board of Regents, McDaniel entered CLU in 1984, starting classes the term before the program officially began. He praises the late Pam Jolicoeur, the first ADEP director, and her team for responding to the special needs of adults coming to campus at night.

“We all had careers, different motivations and families,” said Jolicoeur, the first ADEP director, and her team for responding to the special needs of adults coming to campus at night.

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“I have a lot of that experience to my work, especially the qualitative experiences you don’t realize you are learning at the time,” ADEP classes helped improve his writing skills, (for which he gives special acknowledgment to English professor Sig Schwarz) and his public speaking ability. To his position as a regent, McDaniel brings a unique perspective since he has experienced firsthand the needs of evening students.

“I understand the full-time of our students are traditionally-aged, but ADEP and master’s programs need appropriate attention as well and are important to the overall success of the University,” he observed.

Becoming the only place where she felt that the goal was to give her an education, she focused on learning each subject well. “It was not easy, but I loved it!” she said. “I loved the class work, the research, working in teams.” Taking only one course each term, she focused on learning each subject well.

“When ADEP retriggered my love of learning,” Cole declared, noting that she had looked at a number of other options for a degree, but CLU was the only place where she felt that the goal was to give her an education.

As a business management major taking finance, law, marketing and other courses, Cole gained many skills that came in handy at work. “Verizon recognizes the value of an educated employee,” Cole noted.

Loving to Learn

When pharmaceutical company Schering-Plough hired Gabby Fuller as a hospital outpatient sales representative, she was one of only two people hired without a bachelor’s degree. The company offered to pay 90 percent of her tuition, sparing her return to school. Like many ADEP students, this mother of four and former in-home day care provider had an associate degree and assorted credits from other universities, which allowed her to enter ADEP as a junior.

“It was not easy, but I loved it!” she said. “I loved the class work, the research, working in teams.” Taking only one course each term, she focused on learning each subject well.

After signing up for a dreaded math class, she put together a study group that met each Sunday to work for an hour. Soon that weekly session lengthened to four hours, with beer and chili for its five participants.

“Hey, they all did really well in that class!” she boasted.

Fullner and her fellow ADEP graduates have learned one important lesson: It is never too late to go back to school for that bachelor’s degree. No matter how many years have passed since you started college, it’s really whether you finish that matters.

Whatever the future holds, Fuller and her fellow graduates ADEP have learned one important lesson: It is never too late to go back to school for that bachelor’s degree. No matter how many years have passed since you started college, it’s really whether you finish that matters.

“We are the people of the night that invade the campus when the traditional students disappear into the dorms,” said John Larisey, student commencement speaker for the ADEP Class of 2010. “We’re sometimes referred to as seniors but for reasons other than our class standing,” continued the 56-year-old insurance broker who enrolled in the CLU program in 1990 and received his bachelor’s degree in business management in May. “Think of it. If we were able to work full time, parent full time, study full time, anything else that life can challenge us with will be easy in comparison.”

 declared, “I started college at 18 and graduated at 52. I lived life in between.”

When Schering merged with Merck in late 2009, a “bloodbath of layoffs” began and Fuller lost her job. But armed with her ADEP degree, the Simi Valley resident found she could face losing her job with greater confidence, knowing that she was well prepared to make a job change. With this can-do attitude, she was soon employed by a property management firm and is studying for her real estate broker’s license.

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"We are the people of the night that invade the campus when the traditional students disappear into the dorms"
Bill Rolland has a vision for Cal Lutheran’s new football stadium—so should, since his gift is making that stadium a reality.

“One of the beautiful parts of this stadium,” says Rolland, “is the bridge that joins the two sides of the campus. Heavens sake, even the best looking bridge would look right into the stadium … and onto the field. So you just have this collage in front of you. Of the football stadium, the grounds, the parking lot, you’re coming across, the clock tower that’s going to be part of it.”

Planning is well under way for William Rolland Stadium, slated to open in Fall 2011 as the latest addition to the University’s north campus athletics complex. A successor to Mt. Clef Stadium, home of CLU football since the program began in 1962, has long been discussed but was simply part of the University’s long-term plans until Rolland, a longtime Conejo Valley resident and civic developer, stepped forward this year with a donation of more than $5 million, the largest single gift in Cal Lutheran history.

“If you had asked me on Christmas Day if this would happen in the first couple of months of 2010,” says President Chris Kimball, “I would have said, ‘No, I don’t see that.’

“But good things happen sometimes, and people like Bill Rolland come along and feel committed to get something done.”

The gift was engendered by Rolland’s decision to join a member of CLU’s Board of Regents. It was inspired, says the 76-year-old Westlake Village resident, “by respect for the school and the way it’s been controlled over the last 50 years, and by his love of the Conejo Valley, his home since 1970.

“I owe a great deal to the city,” he says, “and I believe the college too.”

“The more you’ll understand the more you’ll understand your community. The more you’ll have a sense of direction in terms of what its needs are … it’s going to be these larger ideas that we just haven’t seen that universities are uniquely able to have in our communities if they do it right.”

Rolland is an active participant in weekly on-campus meetings to finalize stadium design, which will include a gallery to display pieces from his extensive collection of art, an eclectic assemblage of bronze and paintings ranging from 17th-century to contemporary works.

“I think it’s important to have a place to leave my artwork, too,” Rolland explains.

“It’s an unconventional feature, but one Kimball embraces. He recalls a conversation with a faculty member who said, ‘For a liberal arts campus like us to combine art with athletics is a great statement about how they’re all part of the college experience.’

“Having those two things together actually makes a lot of sense for the message the campus is trying to present about itself.

“For now, the biggest message represented by William Rolland Stadium is simply that its time has come.

“Let it be a place, that kind of crown jewel, that people can come to and share together,” says Kimball, “that connects the University to them, and them to the University.

“I think it is important to have a place to leave my artwork, too,” Rolland explains.

It is a gift with wide-ranging impact. For football coach Ben McEnroe, it’s a huge boost for a program that won the Southern California Intercollegiate Athletic Conference title in 2009, earning its first playoff berth in 27 years.

“It’s going to allow us to host playoff games.” (Mt. Clef Stadium does not meet NCAA hosting requirements.) “And the opportunity for our student-athletes to compete in one of the best venues in the country, on top of the CLU experience that they get academically and socially, is sort of the icing on the cake.”

Kimball, who earlier in his career taught at the University of Nebraska, recognizes football’s inflation on campus life.

“I think that is the college sport that people identify with,” he says.

“You have a robust program and a nice stadium, that gives a sort of aura to the University that is beneficial.”

But he sees a broader impact, as well.

“What we’ve seen with the Gibson Center”—the athletic and fitness facility opened in 2006, adjacent to the site of Rolland Stadium—“is that it helps recruiting of all students, not just student-athletes. Kimball says, “Whether it’s seeing state-of-the-art facilities, the workout room, whatever, it just helps.

“And so we’ve been getting more and better students in recent years, and I think some of our faculty in particular are saying ‘This will be another boost to recruiting of top-class students in general, even if they never go to a football game.’

Athletic director Dan Kuntz looks beyond the campus in assessing the stadium’s importance, believing it will strengthen ties between the school and surrounding communities.

“Let it be a place, that kind of crown jewel, that people can come to and share together,” says Kuntz, “that connects the University to them, and them to the University.

“The more you’ll understand the more you’ll understand your community. The more you’ll have a sense of direction in terms of what its needs are … it’s going to be these larger ideas that we just haven’t seen that universities are uniquely able to have in our communities if they do it right.”

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“For now, the biggest message represented by William Rolland Stadium is simply that its time has come.

“To see it come to fruition,” says McEnroe, “I was overwhelmed and extremely grateful, and excited about the opportunity moving forward.”

David Lissen covers the Los Angeles Dodgers for the Riverside Press-Enterprise. He wrote about Cal Lutheran athletics for 25 years as a staff writer for the Ventura County Star. He has also covered a variety of professional sports and five Olympic Games. By David Lassen

Stadium Opens Door for Performing Arts Center

By David Lassen

The art gallery that will be part of CLU’s new William Rolland Stadium isn’t just a signature feature of the new facility. In a sense, it’s also a preview of coming attractions, as well as a reminder of how interconnected the football stadium is to other parts of the University’s strategic plan.

When the football program moves across Olsen Road to its new home in 2011, it will open the door for the University to begin thinking in earnest about another long-sought fixture—the addition of a performing arts center.

“We knew we had to move football to even be able to start planning on the arts center,” says President Chris Kimball. “To have this happen even faster than we thought, does it up that other project, too.”

Inevitably, Kimball says, some have wondered why the University is building the football stadium ahead of other facilities.

“A perfectly fair question,” he notes, “but donors determine the order of priorities, not the University. I’ve heard that a lot of times… And the expectation is that a big gift begets others. And for advocates of the arts, that’s really great that we got this going first.”

City Planning Commissioner Matthew Williams expresses the University’s strategic plan for the new stadium June 2. And once the stadium is built, football coach Ben McEnroe is also excited about the possibilities for the rest of the campus.

“You look at the area from the scoreboard of Mt. Clef Stadium all the way to Kingsmill Park,” says McEnroe, “and it really becomes a blank canvas. And I’m very excited to see what that does, long term, for the University and the master plan.”

And Bill Rolland’s gift of just over $5 million could have impacts far beyond the construction of the stadium. Kimball notes, anecdotal evidence is that major gifts beget other gifts.

“Within two weeks of announcing his gift,” says the president, “we received one of $160,000 — essentially cash, not even a pledge — to support study abroad from an anonymous donor. Now I can’t say those two are connected … but I don’t know that they weren’t.”

That’s the expectation. A big gift begets others. And we’ll certainly be glad to be in a receiving mode, should that prove to be true.”

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By David Lassen
Kate McLean clearly recalls the day she showed up at what was then California Lutheran College to look into joining the school’s Master of Business Administration program. It was 1973 and the absence of women was conspicuous. An admission officer attempted to explain, saying there was some concern whether women could cut it in an MBA program. As she has throughout a career that has included stretches as the leader of some of Ventura County’s most important and dynamic social service organizations, the Westlake Village resident was about to prove her doubters wrong. “I just laughed, because I had that statement given to me a million times,” said McLean, who joined the program in 1974 and in those early years often found herself the lone woman in her classes. Three years later she would become one of the first women to earn an MBA from the Thousand Oaks campus, outscoring all of her classmates on the program-ending comprehensive exams. “For me it was incredibly important to have earned my MBA – it gave me a sense of credibility in the work I was doing,” McLean added. “I did feel that it was breaking some ground. I felt proud that I had done it and done it well.”

Groundbreakers. Trailblazers. Official demolishers of glass ceilings. The first women to earn MBAs from CLU were, like McLean, all of those things and more. Cal Lutheran conferred its first MBAs in 1974 – handing out eight that year to an all-male class. But the following year, two women earned master's degrees through the business program. And by 1978, 10 women held Cal Lutheran MBAs and were going on to carve successful careers in everything from finance to engineering to education. “It allowed me to break into the corporate field and achieve my goal of becoming a corporate manager,” said Westlake Village resident Margie Price, MBA ’78. The Missouri native used her advanced degree to work her way from secretary to engineering manager at business equipment giant Burroughs Corporation. “I never really thought I was a pioneer or anything like that,” she added. “I just always thought that education was the key to moving up in the business world.”

Significant Achievements Those early successes were all the more notable for the time in which they took place.

The first 10 women to earn an MBA from CLC blazed new trails

By Fred Alvarez
The earliest of the female MBA candidates at Cal Lutheran began their graduate school journeys just as the Women’s Movement of the 1960s and 1970s was gaining traction. It was a time when an increasing number of women were entering the workforce, but also a time when most women earned a fraction of the salary of their male counterparts and when many were excluded from traditionally male jobs.

It was a time when women had to choose between the career path and the path to parenthood. Even when women were able to break into the management ranks, too often they encountered discrimination and other hurdles that cut short their climb up the corporate ladder.

Add to that the fact that the nation’s big-time MBA programs didn’t even start admitting women until the 1960s. It wasn’t until 1963 that the first eight women enrolled in the MBA program at the Harvard Business School, according to that university’s website.

From different backgrounds, held different views of the world, and had different reasons for pursuing graduate degrees. But they all had this in common – they were determined to gain the tools necessary to successfully navigate what at that time was definitively a man’s world.

Women Stayed Home

“I think it was left over from the generation when women were mostly at home,” explained CLU School of Business Dean Charles Maxey of the small number of women early on in the program.

“Nationally, at that time, it was still a man’s game,” Maxey added. “There just happened to be this highly motivated, determined group of people who didn’t accept roadblocks. They weren’t making a political statement; this is the thing that made sense for them to do and they set out to do it.”

Maxey points out that much has changed in the MBA program since those early days. Starting with the inaugural 1974 graduating class of eight men, 2,284 students had earned MBAs from Cal Lutheran as of August 2009. For the past decade, nearly half of Cal Lutheran’s MBA recipients have been women.

Maxey said that currently nearly half of Cal Lutheran’s MBA candidates – 528 this school year – are women. That compares to a national average of about 30 percent female enrollment in graduate business programs at universities nationwide, according to a study by the nonprofit group Catalyst, which works with businesses to expand business opportunities for women.

All of the early MBA graduates went on to become successful women in their communities, and many became the first in their fields as engineers, educators and community leaders.

McLean, for example, was promoted to executive director of the nonprofit group Interfaith Community shortly after receiving her MBA, becoming one of the first nonprofit executive directors in Ventura County. Santa Rosa Valley resident Lorraine Newlon, MBA ’78, used her Cal Lutheran graduate degree to springboard to the top admissions and records job at California State University, Northridge. As director of that division, Newlon oversaw a staff of more than 100 employees and orchestrated the transition of the admissions process from a manual system to the electronic age.

Camarillo resident Vivian Goo was a true pioneer. She was one of two women in Cal Lutheran’s 1975 class of MBA graduates, the first to deliver advanced business degrees to women.

Cal Lutheran began offering the MBA at the Naval Air Station at Point Mugu in 1973. It was there, where Goo worked as a civilian planner, that she began taking graduate courses in an effort to pursue a management career.

“I wanted to set myself in a position where there might be better opportunities in the future and where I could be valuable to this government,” she said. “I would get up at 3 o’clock in the morning to study for my classes. But I liked it because it was a natural fit for me.”

Goo said the male members of her MBA class were generally accepting of their female counterparts, largely because they all worked together at the Navy base. But she said her educational and career pursuits weren’t always met with the same enthusiasm.

Discrimination Starts Early

Dating back to her co-ed Catholic high school in Hawaii, Goo remembers as a junior being prohibited from taking pre-engineering electives because school officials didn’t want her (or what all the time were all-male classes. That summer, she went across the street to another school to take mechanical drawing and engineering courses, and then remained at that school for her senior year.

Later, Goo would become one of the first female engineering students at the University of Hawaii and was elected president of the university’s Engineering Club. She said upon her election, half the male students threatened to quit and form their own club.

Even at Point Mugu, Goo said that she times came face-to-face with the kind of discrimination that was all too common for progressive women of her era.

She was ultimately named the Navy base’s first deputy public works director, but only after overcoming concerns that she wouldn’t be able to supervise or give directions to military officers.

“Her forte was organizational management, and she got the opportunity to put those skills to the test when she was chosen to help oversee the 2000 consolidation of Point Mugu’s Naval Air Station and Port Huene’s Naval Construction Battalion Center into a single command called Naval Base Ventura County.

Goo retired in 2002, but remains busy as a volunteer for a variety of clubs and charities, including serving as president of the Osmond chapter of Atrosus International, a grassroots organization dedicated to community service.

She has three grown, professional daughters who, Goo says, have little idea what a trailblazer their mother was or how hard she fought to achieve success.

“Getting my MBA was definitely significant,” she said. “It opened up doors for me and helped me progress throughout my career.”

Management Material

Camarillo resident Nancy Stehle, MBA ’76, tells a similar story.

With a degree in geology from all-female Wellesley College, she arrived at the Navy base at Port Huene in 1959, working as a civilian employee first in the Navy’s polar division and then its division of environmental programs. During that time, she earned a master’s degree in geology from UCLA. But she knew if she wanted to move up through the management ranks at the Navy base, she would need even more of an educational boost.

A friend told Stehle about the MBA program at Cal Lutheran and she began taking classes after work at Port Mugu, earning her graduate degree in 1976 along with two other women.

“I was a scientist competing against engineers, so I needed something extra to stand out in the crowd,” Stehle said. “Just the fact that I had that ‘MBA’ after my name said, ‘Yes, I’m management material.’”

Stehle would go on to parlay her work experience and advanced education into a job in Washington, D.C., with the Office of the Assistant Secretary of the Navy, managing land and environmental programs.

“I really enjoyed the work,” Stehle said. “I was able to take advantage of the better opportunities that my male counterparts had earned.”

When considering all of the contributions of the early female MBA graduates from Cal Lutheran, Stehle said she is proud to be part of a sisterhood that has achieved so much and continues to give back to its community.

“You see the product, you see the people who have gone through the program and who are competent and contributing to all facets of the community,” she said. “Yes, we’ve come a long way, baby.”

A long way, to be sure. But McLean is quick to point out that the gains that have been made toward gender equality should never be taken for granted. “I sometimes talk to young women today who can’t fathom a time when women couldn’t get into medical school, or couldn’t go to law school,” she said. “But for them, it was not even two generations ago. We should never become complacent, because what has been given can be taken away.”

Fred Alvarez is a high school history and journalism teacher who lives in Ojai. For more than two decades, he was a staff writer for several daily newspapers, including the Los Angeles Times and the San Diego Union-Tribune.
Greetings from the CLU Alumni Association!

About six years ago, I was pulling out of my neighborhood in Livermore, Calif. (Bay Area), when the man next to me at the stoplight started honking. I looked over and he was jumping his arms to get me to roll down my window. When I did, I yelled across the lanes, “What year did you graduate?” I saw your license plate frame, and I went to CLU too!” We chatted for the 30 seconds the light was red and then went our separate ways—not to meet again. Perhaps you’ve had one of these random CLU encounters! The shared experience of attending CLU provides an instant bond that makes you feel like you’ve run into an old friend.

When my husband, Jeff (class of ’94), and I moved back to Thousand Oaks five years ago, one of our desires was to become re-connected with the University. Now, as I enter my third year on the CLU Alumni Board, this year in the role of president, we feel truly blessed to be part of the great things that are taking place at CLU. Many of our closest friends and most meaningful business contacts are CLU alumni.

I want to welcome all of the 2010 graduates to the ranks of the Alumni Association! I hope that each of you realizes that the blessing of a degree from CLU carries on way beyond graduation. As CLU continues its 50th Anniversary celebration, I encourage all alumni to take a proactive step this year to strengthen your ties to CLU. Here are just a few suggestions:

• **COME BACK** if you live regionally, or have plans to be in the area, definitely take time to visit the campus. Amazing new and leading-edge facilities are on the horizon including the Swenson Center for Social and Behavioral Sciences, KCLU Broadcast Center, Early Childhood Center and William Rolland Stadium.

• **CONNECT:** Contact a former classmate or send a note to a favorite professor. Become a fan of the KingmanRegis Facebook Page and check out your class’s page. If it is a reunion year for you (or even if it’s not), consider coming back for Homecoming - Oct 21-24

• **CONTRIBUTE:** You can help us as we’re on our way to “A Million Reasons to Study Abroad.” As its contribution to CLU’s 50th Anniversary celebration, the Alumni Board is spearheading a $1 million Study Abroad Endowment Fund. We’re within $100,000 of meeting our goal! Contributions may be made online at www.callutheran.edu/SAbfund.

The 50th Anniversary is, to a large extent, a celebration of our alumni and the wonderful people who have come out of this institution. We hope you will join us in some of the special events scheduled to commemorate this milestone, such as the Homecoming & Family Festival in October and the Athletic Hall of Fame in November.

With CLU Pride,

Maricé (Heageby ’95) Aschbrenner
President, CLU Alumni Board of Directors, 2010/2011

Send us your news!

Send us your news along with high quality, high resolution family and group photos. Photos not published in print may be posted on the alumni website.

Send us your news!
The former Kingman was inducted into the CLU Alumni Association Athletic Hall of Fame in 2003. The first Cal Lutheran player to be elected to the College Football Hall of Fame, Kelley was inducted along with three other players and two coaches during an induction ceremony in 1970.

After leaving CLU, Kelley went on to play for 11 seasons as a starting linebacker for the New York Giants of the NFL. Playing for the Giants from 1973-83, he became a member of one of the most renowned linebacker corps in NFL history— the “Carson-Kelly-Lamp” defensive trio that would later be inducted into the Pro Football Hall of Fame in 2010.

Brian Lee Kelley, former California Lutheran University inductor, was inducted into the 2010 Divisional College Football Hall of Fame in July.

Kelley played football for Sunny Hills High School in Fullerton, Calif., before becoming a key member of CLU’s football and wrestling teams. In 1971, he helped lead the Kingsmen to the NAIA National Football Championship and was named most valuable player of the championship game.

The following year, he was selected to the NAIA All-America First Team as well as the NAIA District 3 Defensive First Team and the All-Lutheran College Defensive First Team. Adding to his senior season honors, the defensive playmaker was named MVP of the team and a Kodak All-America player. Kelley currently holds the Cal Lutheran record for interceptions in a career with 17. The dual sport athlete made a name for himself in the wrestling world as well by becoming the NAIA District 3 heavyweight champion in 1970.

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energy company converts non-recyclable Earth Inc. in Westlake Village. The alternative executive administrator for Remediation has shown that:

- Jon Backstrom, Jon backstrom@yahoo.com, 20 and 17.
- Will celebrate their 25th wedding anniversary in Belize. They have four children.

These studies offer promise for development of a vaccine that could be used to prevent the disease in humans. Ekins has earned continuing support for his research from the National Institutes of Health for more than 15 years. He has authored or coauthored 38 papers in well-regarded scientific journals and has served as a reviewer of manuscripts for many journals. He also has presented his findings at scientific conferences around the world, earning a reputation as one of the best, if not the very best, person in his field.

Ekins earned his master’s in medical technology from the University of Vermont and a Ph.D. in microbiology from Hanherrnan University Hospital. He worked at UNC for more than 30 years. In addition to being a father, husband, and colleague, Ekins has found time to serve the community, becoming a leader in the state of North Carolina’s fishery conservation efforts.

 experimental animals can be protected by a vaccine made up of the respective proteins. The collection titled ‘Modern Allegories: Homage to Chuck Jones’ included a series of paintings and sculptures created exclusively for the gallery. Glenn’s paintings are in the permanent collections of several museums including National Gallery of Victoria (Australia), Brooklyn Museum (New York) and Aspen Museum (Colorado), as well as a number of corporate and private collections.

Class Representative
Mike Engstrom
angty22@jcom.com

Eric Jensen, Agoura Hills, Calif. is the CEO for a neurology and sleep disorder company in Newbury Park. He and his wife, Cherie, have a daughter.

Brian Steetham, Fillmore, Calif., was a featured artist at Studio 3137 and Doskins Studio in Ventura during the month of April. The exhibition, part of Art First Fridays, Ventura, consisted of photographs he took on a road trip to Texas, Brazil an instructor in CLU’s Art Department and University Photographer.

Jon Shaneyfelt, Waxahachie, N.C., and his wife, Carol, are missionaries assigned to the technical support center for Bible translators. Jon has served as a software developer on the software suite that is available free to all Bible translators around the world and is currently working on the Information Technology Power Systems team that helps translators with electrical power needs. Jon and Carol are members of World Bible Translators and Lutheran Bible Translators.

Class Representative
Tori Nordin
khord@gmail.com

Craig Fulldosa, Palmade, Calif., is designing a pottery studio where he will teach and produce functional earthenware and stoneware pieces. He will offer private and semiprivate classes in ceramic hand building and wheel throwing. Screen printing, drawing, sculpting and painting may be included.

Elfriede Mac Iver
elfriede007@yahoo.com

Anand Nallathambi (BMA), Poway, Calif., was named President and Chief Operating Officer of Information Systems Group of The First American Corp. in December. He joined First American, America’s largest provider of business information, in 1991 and has held leadership roles in the company’s subsidiary groups. Anand serves on the board of directors of the Consumer Data Industry Association, an international trade association that represents consumer information companies.

Glen Tarnowski, Gulf Breeze, Fla., had a one-man exhibition of his art at the Chuck Jones Gallery in San Diego’s historic Gaslamp District from May 8 through June 12. The collection titled ‘Modern Allegories: Homage to Chuck Jones’ included a series of paintings and sculptures created exclusively for the gallery. Glenn’s paintings are in the permanent collections of several museums including National Gallery of Victoria (Australia), Brooklyn Museum (New York) and Aspen Museum (Colorado), as well as a number of corporate and private collections.

Class Representative
Franc Camara
franc_clopare@hotmail.com

Eddie Gran, Tallahassee, Fla., has joined the football coaching staff at Florida State University as assistant offensive backs coach and special teams coordinator. Eddie has 23 years of coaching experience at the collegiate level, including the last 16 in the Southeastern Conference (SEC), and is widely regarded as one of the best running back coaches in college football.

Helen O’Donnell, Santa Rosa, Calif., is a labor representative for the California teachers Association. She is also active with the Sonoma County Democratic Central Committee, Faith Lutheran Church and the Sonoma County Forum, a professional women’s organization.

Donald Price, Los Angeles, Calif., is the owner of First Stop Sports Academy, an athletic and academic youth development academy. He also coaches football and track at St. John Bosco High School.

Lu Heads
Cal Lutheran alumni Sean Demenson ’89 (l), Linnie (Yang) ’81 Swanson, Adam Tauch ’98, Deonnia (Olson) ’97 Arndt, and Brett Hardison ’87 show their Lu Head pride during the annual College and Career Week at Mesa Verde Middle School in Moorpark where they have worked together for many years.

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Enhance CLU Upward Bound Programs

Alumni and Regent Join Forces to

When Sergio Galvez ’03, MPPA ’09, (l) got together with fellow alumnus Rudy Gonzales ’97 (r) and CLU regent Glen Becerra, good things were bound to happen. Galvez is Director of Upward Bound Programs at CLU and Gonzales is Region Manager, Local and Public Affairs, for Southern California Edison, where Becerra is Chief of Staff. Becerra had been instrumental in a 2007 Edison grant to the Upward Bound program and encouraged Gonzales to consider another proposal from CLU this year.

Edison likes to give back to the community, funding programs that serve K-12 students. And Galvez had just the programs: Upward Bound and Upward Bound Math & Science, programs that serve approximately 60 low-income/first-generation high schoolers by preparing them academically for college.

Faced with flat federal Upward Bound funding for the last eight years, Galvez hoped that Edison might expand resources for environmental science, biology and medicine classes for the summer, thus motivating students’ interest in the areas of math and science.

The latest Edison grant of $100,000 ($25,000 for each of four years) “fits in the void,” says Galvez. The grant is the help to pay for school fees, field trips to science-related sites (such as a bioscience research hub in San Diego), supplies for students to conduct soil and water testing in their own communities, and scholarships for two of the students.

Karina Citko

As they all head to CLU’s summer programs, the alumni are considering going into teaching.

Eric Bennett, Peyton, Calif., was ordained by the Colorado Springs Campus for Christian Churches in January. He completed his third season presenting Christ in the Passover and Easter programs that serve approximately 60 low-income/first-generation high schoolers by preparing them academically for college.

Jennifer (Miller) Pengelly, Everett, Wash., started Hopes Closet at University of Washington Medical Center to benefit the “Call Me Mavis” ministry. Jennifer’s two sons, ages 8 and 6.

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As a community educator, Danielson’s number one assignment past year.” She writes. “I have been working the past year to get books for the students, but don’t yet have enough to fill a library,” she writes. “The kids love it.”

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She has completed her master’s in education and plans to begin a doctoral program soon.

Robert Schneider, State College, Pa., is an associate professor in the School of Theatre at Pennsylvania State University where he teaches Theatre 100, Advanced Play Analysis and Junior Studio and has directed a variety of theatre productions. He has also directed professionally in New York City, Los Angeles and England.

Another way to support the project is to donate toward shipping costs through International Book Project, a 501(c)(3) nonprofit that collects and ships used books and sends them to schools, libraries and other nonprofit organizations in developing countries. Readers can learn more about the organization at www.internationalbookproject.org.

Danielson invites readers who would like to hear more about what she is doing in Tonga to visit her blog at jennyspacislandadventures.blogspot.com.
**Class Representative**
Adam Erickson
erickson@callutheran.edu

**Class Representative**
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**Class Representative**
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**Class Representative**
Cassy Kloehn
cassylevin@gmail.com

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**Honorary Alumnus Award**
Sig Schwarz, Ph.D.
Professor of English

The CLU Alumni Association selected Sig Schwarz, professor of English, as the recipient of the 2010 Honorary Alumnus Award.

Schwarz and his family came to the United States from Germany when he was 6 and settled in the Midwest. He began teaching at CLU in 1970 and joined the faculty two years later. He teaches courses on non-Western writers and emphasizes the voices of African Americans, Native Americans and Chicanos in his writing and literature classes. A passionate and supportive professor who has impacted the lives of many students through the years, Schwarz received the President’s Award for Teaching Excellence in 2005. He is a Woodrow Wilson Fellow, National Defense Education Act Fellow and National Endowment for the Humanities Fellow. An expert in Asian Pacific and minority studies, Schwarz has conducted research on indigenous authors in Fiji and on the subjects of romanticism and phenomenology. During sabbaticals and occasional summers, he has taught at The University of the South Pacific in Suva, Fiji, where he developed an ongoing interest in the area of post-colonial studies, a focus that has only sharpened his passion for human rights. Professor Schwarz graduated summa cum laude from Augustana College in Sioux Falls, S.D., and earned his master’s and doctoral degrees at University of Southern California. He is a member of the Modern Language Association and the National Council of Teachers of English.

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**Save the Date**

**9th Annual Dinner & Induction Ceremony**
Saturday, November 13, 2010
Lundring Events Center • Gilbert Sports and Fitness Center
Master of Ceremonies, Hank Bauer ’76

The Athletic Hall of Fame will also have reunions for 1975 Football & 1988-90 Softball
If you were part of one of these teams, we hope you’ll join the celebration.

For more information, please visit us online at www.callutheran.edu/hof or call (805) 493-3170.

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**Krister ’89 and Stacy ’91 Swanson believe in Lutheran higher education**

“We see CLU as a prominent institution in Ventura County, Southern California and in Lutheran higher education overall. It is an institution of choice for students seeking a vibrant and engaging college experience. Hopefully, it will be a place for our three boys!”

Krister Swanson came to Cal Lutheran as a toddler in 1969 when his dad, Gerry Swanson, was hired as campus pastor. A few years later, Krister’s mom, Jan Bowman, joined the English faculty. Stacy Reuss came to CLU as a freshman from Littleton, Colo., after a high school counselor told her it would be the perfect place for her.

At CLU, Krister and Stacy benefited from an environment that challenged, encouraged and helped them develop a passion for serving others. Today, Krister is a teacher and Stacy heads up a nonprofit organization. They are strong believers in Lutheran higher education, which is why they support the Annual Fund and have included CLU in their estate plans with life insurance as the giving vehicle.

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**The Orville Dahl Society**

The Orville Dahl Society was established to honor those who provide for the University in their estate. It was named in recognition of CLU’s founding president Orville Dahl, who gave life to CLU (then CLE). As envisioned by Dahl, a key element to fulfillment of our mission is the continued growth of the University’s endowment. Krister and Stacy share that vision.

The Orville Dahl Society gives everyone the opportunity to carry on Dr. Dahl’s work. Membership in the society is open to all who have made some form of estate or deferred gift commitment of any amount to CLU.

If you believe that you qualify for membership or would like information on how to become a member of the Orville Dahl Society, please call the Office of Estate and Gift Planning at (805) 493-3166 or visit our website at www.callutheran.edu/giftplanning.

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**ALUMNI NEWS**
The Age of Social Media
By Don Waisanen, Ph.D.

Although I am a researcher of social networking sites and an avid blogger, it was not until recently that I began to ponder the ways that the 21st century social media tools are impacting higher education. By “social media” I mean not just social networking sites like Facebook, MySpace and LinkedIn, but texting, blogs, vlogs, e-mail, instant messaging and communications through videoconferencing and wikis.

It is now common practice for newly admitted California Lutheran University students to join a Facebook group for their class. Many students show up for their first day of college already having dialogued with their future classmates. By creating shared networks in the online world, students come to campus with common interests and less uncertainty about their coming undergraduate experience.

Communication scholar Joseph Walther finds that relationships that begin online are often as good, if not better, than those that start in face-to-face interactions. At the same time, suspense is one of the critical elements in communication, so there may be less mystery and incentive to interact at deeper levels with other new students when one can simply go look through their Facebook profile and assume that is all there is to know.

For faculty, the nature of teaching, research and service is changing. Social media influence professor-student dynamics, as both come to know each other more through the details of social networking sites—potentially dissolving some of the stricter hierarchies that have separated the two in the past, whether for good or ill.

At the very least, these online sites have become an addendum to face-to-face interactions. At the same time, suspense is one of the critical elements in communication, so there may be less mystery and incentive to interact at deeper levels with other new students when one can simply go look through their Facebook profile and assume that is all there is to know.

Similarly, social media tools can be used to connect with others, test ideas and confront diverse perspectives that our limited life circumstances may not normally offer. A technology like Skype, for instance, dissolves geography and opens up the possibility of interacting with more people in different places and time zones. As educator John Dew speculates, social media are likely to for freeing oneself from the myopic orientations to which we are all apt to settle. The liberal arts ask students to seek understanding but also to constantly work toward the reflective orientations and broad perspectives necessary to a free and tolerant society.

By providing both a deep and broad education, the liberal arts ask students to make their worlds bigger, recognizing how we always exist within particular situations, while offering the potential for freeing oneself from the myopic orientations to which we are all apt to settle. The liberal arts ask students to seek understanding but also to constantly work toward the reflective orientations and broad perspectives necessary to a free and tolerant society.

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Don Waisanen, Ph.D., is a former instructor in the Communication Department. Among his areas of interest are rhetoric and public affairs, political entertainment, and new media. He is part of an interdisciplinary group of CLU professors who created a collective blog called ThickCulture. The online forum tackles current issues from different scholarly perspectives and provides an opportunity for collaboration among larger publics.

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