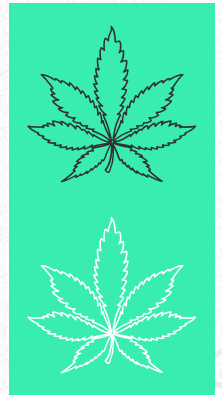


# The War on Drugs and the Desitization of the Teenage Mind.

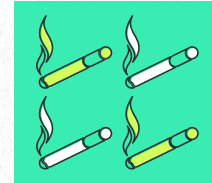


Angel Diaz  
Professor Bond  
ENGL 480

# The Beginning of the War

- *"In June 1971, Nixon officially declared a War on Drugs, telling Congress that drug addiction had become "a national emergency" and that drug abuse was now "public enemy number one." Following this announcement, drug use officially became a criminal issue, and Nixon began proposing strict measures for drug-related crimes, including mandatory minimum sentences for both drug possession and distribution" (Pascual 4).*

- **"In the 1980s, the crack cocaine epidemic began to sweep the nation. Fears of this epidemic prompted newly elected President Ronald Reagan to reinforce and expand many of Nixon's anti-drug policies, arguing that drug use was a "repudiation of everything America is."**

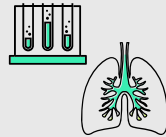


# Reagan Administration



## ***Did It Work?***

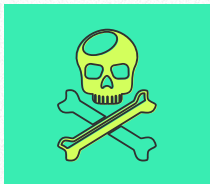
**In the last 40 years, the number of people convicted of drug-related crimes has risen more than 500 percent, now making up almost half of the federal prison population. Within America's prisons, the policies have perpetuated cycles of poverty and unemployment in low-income communities while disproportionately impacting people of color”**



# The Rise of Social Media



# TEENS & SOCIAL MEDIA

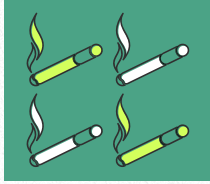


**"Teens' developmental needs match well with what social media has to offer: developing friendships, figuring out their identities, and establishing social status by being "in the know." For example, it is typical for teens to try on different identities based on pop culture"**

# INFLUENCERS

- **Influencers are shaping the way young people see the world. They often post about topics that are important to young people, such as fashion, beauty, and lifestyle. This can influence young people's values and beliefs.**





# Vape Culture

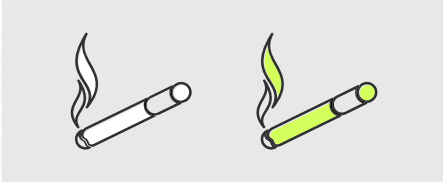
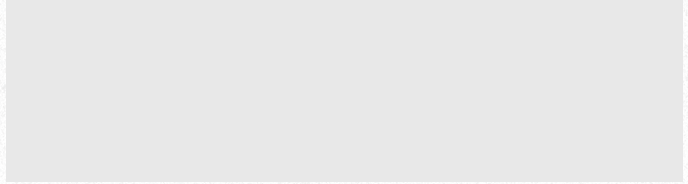
- **E-cigs were introduced in 2006 but did not show an increase in popularity until about 2015. E-cig companies targeted, at first, smokers who wanted to quit. By gradually stopping and using the e-cig to do so.**

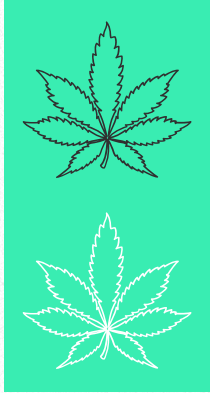




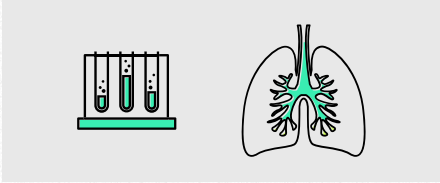


# The Effects on Teens In Santa Maria, CA

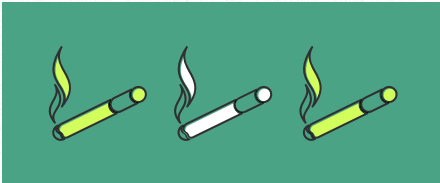




# THANKS



Do you have any questions?



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# RESOURCES

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