

U.S. Corporations as Leaders of the American Imperialistic Identity From 1860 - 1920

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History Pedagogy
11th Grade



The true powers in the push for America's global expansion were not solely the works of an imperialistic-minded government but of a capitalistic economy reliant on big business. Operating much like Britain's 17th century East India Company, new American companies were far-reaching in their business expenditures. In the Pacific and Caribbean, they developed more than just a singular product but whole corporations that ventured into multiple markets for the benefit of Americans, and in some cases, internationally. The U.S. emergence into foreign lands leading into the 20th century was propagated by capitalistic ventures, making American corporations the true leaders in developing the country's imperialistic identity.

United Fruit Co.

Found in 1899, the United Fruit Company acted not only as fruit exporters but published the *Food Value of the Banana: Opinion of Leading Medical and Scientific Authorities* and expanded leisure sea travel

THE GREAT WHITE FLEET

With the Wonders of the Tropics Before Us

— a luxurious voyage, over summer seas; with all the pleasant intimacies of shipboard—and we are at the gateway to Fairyland. Quaint Havana, Jamaica the beautiful, the Panama Canal, romantic Cartagena—we shall see them all, from our wonderful white yacht—our home for three weeks. Let us help you to plan a vacation on the Spanish Main.

CRUISES FROM 17 TO 22 DAYS
Sailings from New York and New Orleans every Wednesday and Saturday; from Boston, Thursdays, to

CUBA, JAMAICA, PANAMA CANAL, COLOMBIAN PORTS, CENTRAL AND SOUTH AMERICA
Stop over privileges good for six months.

Magnificent White Ships, built especially for tropic travel; all outside rooms, de luxe and en suite, bathrooms, many of them private; tempting cuisine, palm court, spacious decks.

The palatial new steamers Pastores, Tensadores and Calamates, sailing from New York every Saturday, have a la carte service. All other ships are American plan, fare including meals and berth.

OFFICES FOR INFORMATION
Long Wharf Boston; 630 Common Street, New Orleans; 1935 Continental and Commercial Bank Building, Chicago; or any ticket or tourist agent; or write

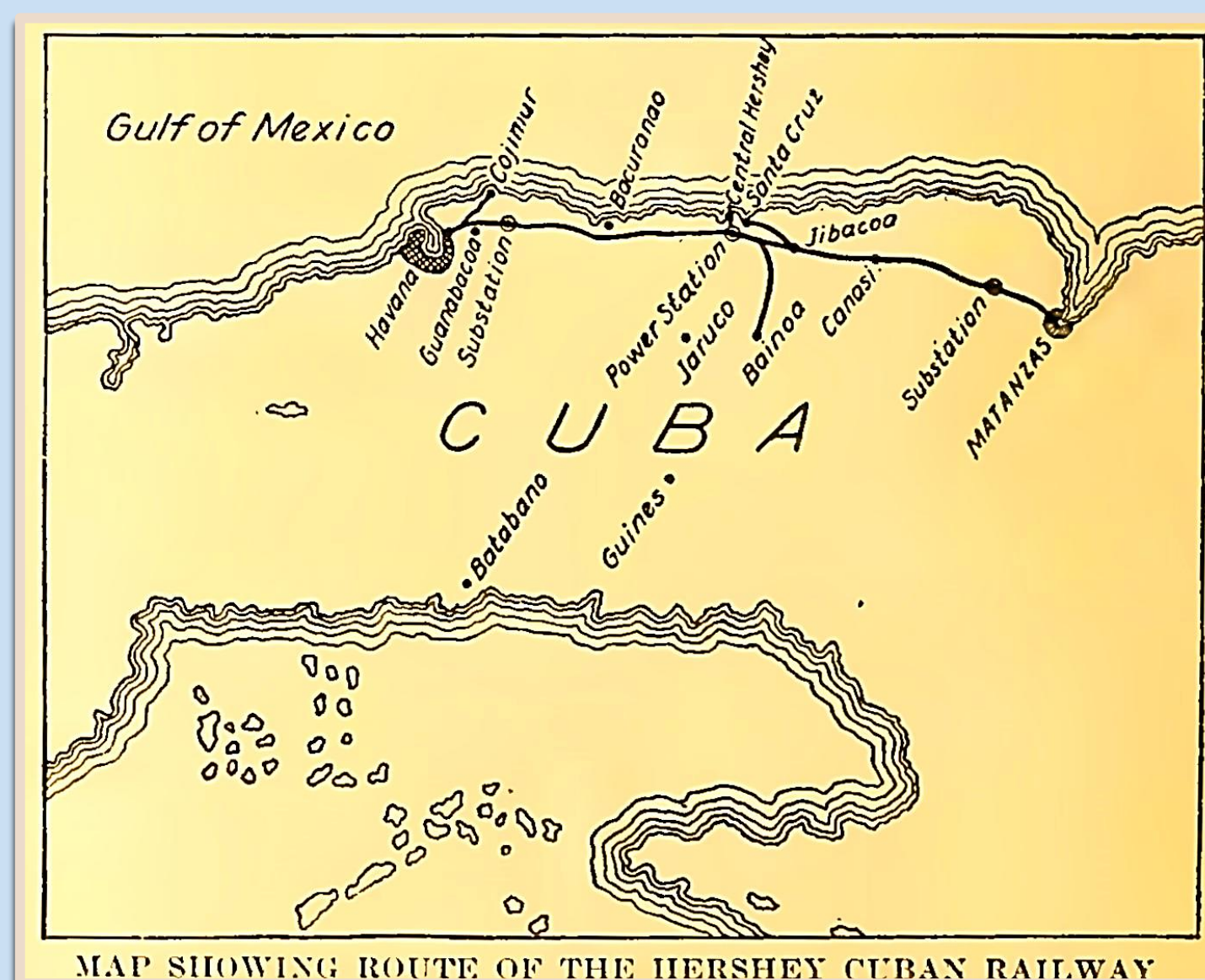
PASSENGER DEPARTMENT
United Fruit Company Steamship Service
17 Battery Place, New York
for folders, sailing list and full information.

Write for our new book—edition de luxe—
The Story of a la Carte
A historic gem, in which is related in Ancient, Medieval and Modern times what people ate at sea—and how. A story of sea dining, from 4,500 B.C. to date.

UNITED FRUIT COMPANY STEAMSHIP SERVICE

Magazine advertisement, Munsey Press, 1910, NY

Caribbean Sugar



Central Hershey,
Cuba – 1916

American Sugar
Refining Co.

Charles H. Allen

Scientific American Monthly v. 1 no. 1-6, Jan 1920

Pacific Guano

Howland Island

Recruited Chinese and
Locals for Labor Force

Image:
*Rays of Sunlight from
South America,*
Henry de Witt Moulton,
1865

