CALIFORNIA LUTHERAN UNIVERSITY - DEPARTMENT OF SOCIAL AND BEHAVIORAL SCIENCES The Gender Differences in Multitasking Ella Thompson and Ava Pacifici

Abstract

- Multitasking is used in everyday life, but it may hind comprehension of certain information we learn everyday (May et al., 2018).
- This research investigates how undergraduate studen may be affected by multitasking.
- This research also investigates the role that gender plays into comprehension.
- Our hypothesis was that non-multitasking participan would have higher comprehension scores than multitasking participants. Also, that female participants would have higher scores.
- The results from the study came out to be non significant and failed to reject the null hypothesis.

Introduction

- Why it matters: Students multitask daily understanding its effect on learning can improve study strategies.
- Common belief: 80% of people think women are better at multitasking (Szameitat et al., 2015). Reality check: Research shows mixed results on gender and multitasking performance (Hirsch et al., 2019; Todorov et al., 2015).
- Cognitive factors: Executive function, spatial ability, and attention control all influence multitasking (Himi et al., 2023).

Research question: Does multitasking impact comprehension in undergrads? Are there gender differences?

- Hypotheses:
 - Multitasking lowers comprehension
 - Women will outperform men across both groups

Method

der	• Participants : ~30 undergrads from Cal Lutheran, randomized
	via SONA
	• Conditions:
	 Multitasking group: Podcast + puzzle
nts	 Non-multitasking group: Podcast only
	• Materials:
	• <i>Radar</i> podcast (Spotify)
	• Puzzle
	 10-question comprehension test
nts	• Demographic survey (gender, age, multitasking habits)
	• Procedure:
	• Consent \rightarrow assigned to condition \rightarrow listen to podcast \rightarrow te debrief
	• Variables:
	• IV : Task condition (multitask vs. not)
	• DV : Test score
	• Demographics : Gender, age, habits
	• Analysis:
	• Paired t-test : Compares comprehension in multitasking version groups
	• Two-way ANOVA : Tests gender × condition effects on con



Estimated Marginal Means of taskscore

Error bars: 95% CI

Results

d by day, recruited

 $est \rightarrow survey \rightarrow$

s. non-multitasking

omprehension

Gender **1** Female **D** 2 Male Observed Grand Mean

- There was an **insignificant effect** of Gender differences on Comprehension Scores between the two groups, F(1,28)=2.287, p>0.05.
- There was an **insignificant effect** of the Multitasking condition on Comprehension Scores, F(1,28)=2.061, p=0.163
- There was an **insignificant effect** of Gender on the ability to Multitask and the effect it had on Comprehension Scores, F(1,28)=0.107, p=0.746
- The results fail to reject the null hypothesis on multitasking vs non multitasking group, Group 1 being the control group (M=0.613, SD=0.236), compared to Group 2 being the multitasking group (M=0.507, SD=0.183); *t*(28)=1.334, p > 0.05
- Overall, multitasking was not found to be a significant factor in comprehension of material the participants listened to. In addition, gender is not a confounding variable and was not found to have any significant differences in comprehension.

Conclusions

- This experiment has found that multitasking does not play a significant role in causing lower comprehension of audio learning.
- This experiment also found that there is not a significant difference between genders in comprehension.
- For future research on this matter, it would be beneficial to do an examination on different age ranges.

References

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